

CURRICULUM VITAE

Wenjing Xie
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EDUCATION

Ph.D.	2009	University of Maryland College Park Journalism and Public Communication
M.Phil.	2005	Hong Kong Baptist University
M.A.	2003	Renmin University of China, P. R. China
B.A.	2001	Shandong University, P. R. China

ACADEMIC POSITION

2009 - present	Assistant Professor Southern Illinois University Carbondale
2005 – 2009	Research/Teaching Assistant University of Maryland, College Park
2006 – 2007	Editorial Assistant <i>Science Communication</i>
2003 – 2005	Research/Teaching Assistant Hong Kong Baptist University

PROFESSIONAL EXPERIENCE

2010 - present	Marketing Director <i>Gateway Journalism Review</i>
2003	Editor Chinese Central Television (CCTV), News Chanel Beijing, China

Huang, Y. & W. Xie. (2005). New media and journalism education in Hong Kong. *Mingpao Monthly*.

b. Manuscripts Under Review

Xie, W. & Newhagen, J. The effects of communication interface proximity on user anxiety for crime alerts received on desktop, laptop, and hand-held devices. *Submitted to Communication Research*.

Xie, W. & Feng, Y. Frustration in search for health information: The role of Internet access, health literacy, self-efficacy and depression. *Submitted to Journal of Health Communication*.

Veenstra, A., Liu, X., & Xie, W. Readership and revenue: Intersecting incentives in the blogosphere. *Submitted to New Media & Society*.

c. Refereed Conference Presentations

Xie, W. (accepted). Social network site use, mobile personal talk and social capital among teenagers. Paper accepted for presentation by the annual convention of AEJMC, Communication and Technology Division, St. Louis, MO, 2011.

Xie, W. (accepted). Effects of emotion and interface design on mobile advertising effectiveness among Chinese college students. Paper accepted for presentation by the annual convention of AEJMC, Advertising Division, St. Louis, MO, 2011.

Xie, W. & Feng, Y. (accepted). Frustration in search for health information: Results from a national survey. Paper accepted for presentation by the annual convention of International Communication Association, Health Communication Division, Boston, MA, 2011.

Xie, W. & Newhagen, J. (accepted). Processing emergency information on mobile devices: The influence of media technology on user anxiety. Paper accepted for presentation by the annual convention of American Psychological Association, Media Psychology Division, Washington DC, 2011.

Xie, W. & Newhagen, J. (2010). Communication technology interface proximity and user emotion: Comparing desktop, laptop, and hand-held devices. Paper presented on the annual convention of International Communication Association, Communication and Technology Division, Singapore.

Xie, W. & Newhagen, J. (2010). Receiving and processing emergency alerts through desktop, laptop, and hand-held devices: The role of anxiety. Paper presented on the annual convention of International Communication Association, Information System Division, Singapore.

Veenstra, A., Brownfield, K., Howie, A., Liu, X., Luo, J. & Xie, W. (2010). "Serving two

masters: Intersecting incentives in the blogosphere.” Paper presented at New Media Theory: How Far Have We Traveled? Lubbock, TX.

Newhagen, J., Zhong, B. & **Xie, W.** (2009). The (dis)function of anxiety in journalism: A workplace disability or a tool in news element selection? A study of working journalists in the United States and China. Paper presented on the annual conference of International Communication Association, Journalism Studies Division, Chicago, IL.

Xie, W. (2008). “I am blogging...: A qualitative study of uses and gratifications of bloggers.” Paper presented on the convention of National Communication Association, Applied Communication Division, San Diego.

Zhao, Y. & **Xie, W.** (2008). “Seeing is believing? An explorative study of news credibility in China.” Paper presented on the convention of AEJMC, Mass Communication & Society Division, Chicago.

Xie, W. (2008). “Framing China: A comparative study of U.S. elite newspaper’s coverage of Nixon’s visit to China and the Chinese President’s visit to the U.S.” Paper Presented at the convention of International Communication Association, Journalism Studies Division, Montreal, Canada. **Top Student Paper Award.**

Xie, W. (2008). “Internet use, interpersonal communication, and civic engagement: An exploration of personal talk as a mediator.” Paper presented at the convention of International Communication Association, Montreal, Canada.

Xie, W. (2007). “A public space or public sphere?: A case study of *Qiangguo Forum* of *Peoplesdaily.com*.” Paper accepted for presentation on the joint conference of ICA/ Chinese Communication Association. 2007. Beijing, China.

Xie W., Fung, A., & J. Erni. (2006). “Is it only a movie? An empirical study of globalization and youth materialism in China.” Paper presented at the convention of International Communication Association, Mass Communication Division, Dresden, Germany.

Xie, W. (2006). “The reception of local, regional and global television dramas in Hong Kong: Rethinking cultural proximity.” Paper presented at the convention of AEJMC, International and Intercultural Division, San Francisco, California.

Xie, W. (2006). “An exploration of the circulation of regional culture in Hong Kong: The case of Japanese and Korean TV dramas.” Paper accepted by the convention of National Communication Association, International Communication Division, San Antonio, Texas.

Xie, W. (2004). “Bicultural adaptation and communication of Chinese Diaspora in virtual community in North America.” Paper presented at the convention of Asian and Pacific Communication Association, Los Angeles, California.

Xie, W. (2004). "The use of the Internet in crisis communication in mainland China: A case study of SARS." Paper presented at the Hawaii International Conference on Social Science, Hawaii.

d. Invited Talks

"*The many faces of Chinese media,*" Global Media Research Center, Southern Illinois University Carbondale, November 2011.

"*Interface proximity and user anxiety,*" Southern Illinois University Carbondale, College of Mass Communication and Media Arts (MCMA 595 Ph.D. Proseminar), November 2009.

"*Women in Chinese media,*" University of Maryland, Phillip Merrill College of Journalism (JOUR 452: Women in the Media), November 2005.

TEACHING & ADVISING ACTIVITIES

a. Courses Taught

Southern Illinois University Carbondale

MCMA 555 Social Media Theory & Practice (graduate level)
MCMA 532 Quantitative Research Method (graduate Level)
MCMA 536 Media Content Analysis (graduate level)
JRNL405 Introduction to Mass Communication Research

University of Maryland

JOUR 175 Media literacy

b. Course or Curriculum Development Activities

MCMA 555 Social Media Theory & Practice. This new course has been developed as a graduate seminar and offered regularly. Currently it is being revised and developed as an online course for the MS degree in Media Management, Civil Society Organizations Program, to offer a specialization focused on training Media Officers for NGOs, or Civil Society Organizations.

c. Thesis/Independent Studies Advised

Master Thesis

Hu, Yezi, "News framing of Google's withdrawal from China: Comparing American and Chinese newspapers", completed in December 2010.

Independent Study

Park, Changsup, "Effects of deviant news on negative emotions: The case of Facebook", in

progress, Spring 2011.

d. Graduate Committees

Master's

Yezi Hu (<i>graduated in Dec. 2010</i>)	M.S.	Chair, thesis committee
Jingyi Luo (<i>graduated in May 2010</i>)	M.A.	Member, thesis committee

Doctoral

Kristi Scott	Ph.D.	First-year advisor
Jiachun Hong	Ph.D.	First-year advisor
Yong Cao (<i>graduated in May 2010</i>)	Ph.D.	Member, dissertation committee
Sara Roedl (<i>graduated in Dec. 2010</i>)	Ph.D.	Member, dissertation committee
Shawn Maxfield (<i>in progress</i>)	Ph.D.	Member, dissertation committee
Alex Jiang (<i>in progress</i>)	Ph.D.	Member, dissertation committee
Mohammed Al-Emad (<i>complete</i>)	Ph.D.	Comprehensive exam committee

SERVICES

a. Reviewing Activities for Journals

Asian Journal of Communication
Journal of Intercultural Communication Studies
Chinese Journal of Media Research

b. Professional Organization

The Herbert S. Dordick Dissertation Award Committee, Communication and Technology Division, International Communication Association, 2011

Paper reviewer (Mass Communication Division & Communication and Technology Division, International Communication Association), 2007 – 2011 conferences

Paper reviewer (Information System Division, International Communication Association), 2010 conference

Paper reviewer (Mass Communication & Society Division, Association for Education of Journalism and Mass Communication), 2010 conference

Volunteer, National Communication Association, 2008 conference

c. Campus

Southern Illinois University Carbondale

William Minor Grant Committee, College of Mass Communication and Media Arts, 2011

SIUC NEH Summer Salary committee, 2010

New faculty search committee, School of Journalism, 2010 - current

Scholarship committee, School of Journalism, 2010 – 2011

Master of Science Program New Technology Track Curriculum Committee, College of Mass Communication and Media Arts, 2009

Master of Science Program Strategic Communication Track Curriculum Committee, College of Mass Communication and Media Arts, 2009

University of Maryland

Interpreter, *China Reporters' Training Program*, College of Journalism

Interpreter, Institute for Global Chinese Affairs