

CURRICULUM VITAE OF S. TODD HERREMAN

Professional Affiliation and Contact Information

College of Mass Communication and Media Arts

Department of Radio-Television

Office: MCMA 13A Phone: 618.453.3266 email: toddh@siu.edu

Education

- December 1981 Bachelor of Science in Music
Piano Studies with Outside Field in Philosophy
Indiana University, Bloomington
- May 2009 Master of Legal Studies, Concentration in Intellectual Property
School of Law
Southern Illinois University, Carbondale (GPA: 4.0)

Professional Experience

- August 2004 - Present Senior Lecturer (2009-Present), Associate Instructor (2004 – 2009)
Department of Radio – Television, MCMA
Southern Illinois University, Carbondale, IL

- 1987 – August 2004 Owner: Herreman Music, Los Angeles, California
- ◆ Music Production for Album, Film, Television and Commercials
 - ◆ Music Composition and Songwriting
 - ◆ Live Tour Services: Keyboard Technician, Programmer and Pro Tools Operator
 - ◆ Session Programming, Sequencing, Sampling, Audio Editing
 - ◆ Artist and Repertoire Services, Songwriter Mentoring
 - ◆ Keyboard Player (Studio and Live)
 - ◆ Artist Relations and Promotions
 - ◆ Recording Services and Facility
 - ◆ Music and Sample Libraries
 - ◆ Product Specialist
 - ◆ Publishing

Current Areas of Specialization: Use of computer as a creative audio production tool, including recording, sequencing, sampling, mixing and MIDI programming for album, film, television, commercial and live applications; recording and manipulation of acoustic and electronic sources within a digital environment.

February 1986 -
March 1987

Prince (PRN Productions), Eden Prarie, Minnesota
Keyboard Programmer, Technician, Sound Designer
Film and Video Shoots

August 1983 -
February 1986

Gand Music and Sound, Northfield, Illinois
High-End Computer-based Keyboard and Audio Production
Equipment Product Specialist; Assistant Manager, Sales

Creative Works: Recording and Production: Discography - Albums

2003

Sonic Restoration, Editing and Re-mastering.
Artists: Astrosurf, "Ridin' The Amber Waves", Independent Release
Restored at Noisy Neighbors and Herreman Music, Los Angeles,
California.

2003

Product Development, Producer, Recording, Editing and Mastering.
Project: "The Beatles Greatest Sounds of The '60's and '70's",
VW Audio Archive Compilation. Independent Release
Recorded on location. Editing and Mastering at Herreman Music, Los
Angeles, California.

2002

Keyboard Player, Sequencing and Track Replacement.
Artist: Shania Twain, "Among My Souvenirs"
Recorded at Fort Rocks, Pacific Palisades, California.

2000

Writer, Keyboard Player, Sequencing and Programming (demo).
Artist: Reggie Calloway, "Walking Through Raindrops", Expansion
Records, Recorded at Poi Dog Studio, Los Angeles, California.

1998

Writer, Keyboard Player, Sequencing, Sampling, Synthesizer and
Drum Programming.
Artist: Terri Tims, "Made In U.S.A.", Independent Release
Recorded at Valley Center Studios, Van Nuys, California.

1997

Producer, Writer, Arranger, Keyboard Player, Sequencing, Sampling,
Synthesizer and Drum Programming.
Artist: Debbie Clemmer, "That's Forever", Independent Release
Recorded at Chalet Mote, Sherman Oaks, California.

1996

Keyboard Player, Sequencing, Sampling, Synthesizer and Drum
Programming.
Artist: Paul Sabu, "In Dreams", Now And Then Records, European
Release, Recorded at Valley Center Studios, Van Nuys, California.

- 1995 Vocal Sampling, Tuning and Pitch Correction.
Artist: Van Dyke Parks, "Orange Crate Art" with Brian Wilson,
Warner Bros., Recorded at The Bakery, North Hollywood, California.
- 1995 Vocal Sampling, Tuning and Pitch Correction.
Artist: Raphael, "Desde El Fondo de Mi Alma", Sony Music Latin
Recorded at The Bakery, North Hollywood, California.
- 1994 Keyboard Player, Sequencing, Synthesizer and Drum Programming.
Artist: Elvira, "Monster Hits", Rhino Records
Recorded at Valley Center Studios, Van Nuys, California.
- 1994 Keyboard Player, Sequencing, Sampling, Synthesizer and Drum
Programming.
Artist: Jesse Damon, "The Hand That Rocks", Independent Release
Recorded at Valley Center Studios, Van Nuys, California.
- 1994 Writer, Keyboard Player, Sequencing, Sampling, Synthesizer and
Drum Programming.
Artist: Kourosh, "Limited Edition", Independent Release
Recorded at Valley Center Studios, Van Nuys, California.
- 1994 Keyboard Player, Sequencing, Sampling, Synthesizer and Drum
Programming, Track Replacement and Enhancement..
Artists: YaMenJa, "YaMenJa", Independent Release
Recorded at Valley Center Studios, Van Nuys, California.
- 1994 Producer, Writer, Arranger, Keyboard Player, Sequencing, Synthesizer
and Drum Programming.
Artist: Anja, "Freedom From Fear", Single, Independent Release
Recorded at Ocean Way, Hollywood, California.
- 1993 Sampling, Sequencing and Synthesizer Programming.
Artist: Rand Bishop, "Put On Your Green Shoes", Sony Records
Recorded at Pasha Studios, Hollywood, California.
- 1991 Fairlight Sampling and Synthesizer Programming.
Artist: Michael Jackson, "Dangerous", Sony Records
Recorded at Ocean Way Recording, Hollywood, California.
- 1991 Sampling, Sequencing, Synthesizer and Drum Programming.
Artists: Altitude, "Private Parts", RCA Records
Recorded at The Village Recorders, West Los Angeles, California.

- 1990 Sampling, Vocal Comping and Synthesizer Programming.
Artist: Adam Ant, "Manners and Physique", MCA Records
Recorded at Summa Studios, Hollywood, California.
- 1990 Sampling, Sequencing and Synthesizer Programming.
Artists: House Of Lords, "Sahara", RCA Records
Recorded at O'Henry Studios, Toluca Lake, California.
- 1990 Sampling, Vocal Comping and Synthesizer Programming.
Artist: Jody Watley, "You Wanna Dance With Me?", MCA Records
Recorded at Can Am Studios, Tarzana, California.
- 1990 Vocal Comping, Sequencing, Synthesizer and Drum Programming.
Artist: Bernadette Cooper, "Drama According To Bernadette Cooper",
MCA Records, Recorded at The Studio of Teena Marie.
- 1989 Fairlight and Synthesizer Programming.
Artist: Barry Manilow, "Barry Manilow", Arista Records
Recorded at Image Recording, Hollywood, California.
- 1989 Sampling, Sequencing, Synthesizer and Drum Programming.
Artists: Calloway, "All The Way", Solar/Epic/CBS Records
Recorded at Aire LA Studios, Glendale, California.
- 1989 Sampling, Vocal Comping and Synthesizer Programming.
Artist: Jody Watley "Larger Than Life", MCA Records
Recorded at Can-Am Studios, Tarzana, California.
- 1989 Fairlight Sampling, Sequencing and Synthesizer Programming.
Artist: Mavis Staples, "Time Waits For No One", Paisley Park/Warner
Bros., Recorded at Paisley Park, Eden Prairie, Minnesota.
- 1988 Vocal Sampling, Tuning and Correction.
Artist: Brian Wilson, "Brian", Sire/Warner Bros.
Recorded at Image Recording, Hollywood, California.
- 1988 Fairlight Sampling, Sequencing and Synthesizer Programming.
Artists: House Of Lords, "House Of Lords", RCA Records
Recorded at O'Henry Studios, Toluca Lake, California.
- 1988 Fairlight Sampling and Synthesizer Programming.
Artist: Phil Thornally, "Swamp", MCA Records
Recorded at O'Henry Studios, Toluca Lake, California.
- 1988 Fairlight Sampling, Vocal Comping, and Synthesizer Programming.
Artists: Pretty Poison, "Catch Me I'm Falling", Virgin Records

Recorded at Sunset Sound, Hollywood, California.

- 1987 Fairlight Sampling and Synthesizer Programming.
Artist: Prince, "Sign 'O' The Times", Paisley Park/Warner Bros.
Recorded at Sunset Sound, Hollywood, California, and
Paisley Park, Eden Prairie, Minnesota.
- 1987 Fairlight Sampling and Synthesizer Programming.
Artist: Prince, "Madhouse 8", Warner Bros.
Recorded at Paisley Park, Eden Prairie, Minnesota.
- 1986 Fairlight Sampling and Synthesizer Programming.
Artist: Prince, "Mountains", 12" Single, Paisley Park/Warner Bros.
Recorded at Paisley Park, Eden Prairie, Minnesota.
- 1985 Fairlight Sampling and Sequencing.
Artists: Ministry, "The Nature Of Love", Warner Bros.
Recorded at Chicago Recording Company, Chicago, Illinois.

Recording and Production: Additional Session Work

- 2002, 1992, 1990 Artist: Al McKay (Earth, Wind and Fire): Co-producer, Writer,
Arranger, Keyboard Player, Sequencing and Engineering.
- 1997 Artist: Eva King (Artist Development, A&M Records): Producer,
Writer, Arranger, Sequencing, Engineering and Editing.
- 1990 Artist: Nona Hendryxx: Drum Sampling and Programming.
- 1989 Artists: The Boys Next Door: Drum Programming, Vocal Sampling,
Tuning and Correction.
- 1989 Artists: Wolfsbain: Drum Programming, Vocal Sampling, Tuning and
Correction.
- 1988 Artists: Wendy and Lisa: MIDI Programming, Studio and Tour.
- 1986 Artist: Sheila E.: Fairlight, Synthesizer and Drum Programming.
- 1986 Artist: Sheena Easton: Fairlight and Synthesizer Programming.
- 1985 Artist: Zane Giles: Fairlight Programming and Vocal Sampling.

Music for Film

- 1993 Co-composer, Songwriter, Keyboard Player and Programming.
Film: "Twinsitters", Sony/Columbia/Tri-Star (Feature).
- 1989 Co-composer, Keyboard Player, Programming and Engineering.
Film: "The Violent Years", Headliner Productions (Documentary).
- 1987 Sequencing, Fairlight Programming and Sound Designer.
Film: "King Lear", Cannon Films (Trailer).
- 1987 Sound Designer, Fairlight and Synthesizer Programming.
Film: "Sign O The Times", Artist: Prince, Warner Bros. (Feature).

1986 Sound Designer, Fairlight and Synthesizer Programming.
Film: "Under The Cherry Moon", Artist: Prince, Warner Bros.
(Feature).

Music for Television

2000 Composer, Performer, Programming and Engineering.
Show: Judge Mathis, "From Gang To Gavel",
Telepictures/Warner Bros.

1998 - Present Composer (Music Cues), Performer, Programming and Engineering.
Show: "Sesame Street", PBS.

1999 - Present Composer (Music Cues), Performer, Programming and Engineering.
Syndicated Shows including: "Entertainers with Byron Allen",
"Kickin' It with Byron Allen" and "Urban Style"
CF Entertainment (Byron Allen).

1997 Song Placements: Songwriter, Keyboard Player and Programming.
Show: "A Child's Wish", ABC Movie of the Week.

1995 Song Placements: Songwriter, Keyboard Player and Programming.
Show: "Baywatch", Syndicated.

1995 Composer, Arranger, Keyboard Player, and Synthesizer Programming.
Show: "First Person With Maria Shriver", NBC Special.

1990 Keyboard Player, Sequencing and Fairlight Programming.
Show: "Max Monroe: Loose Cannon", Viacom, CBS Series Pilot.

1990 Keyboard Player, Sequencing and Synthesizer Programming.
Show: "Wings", Paramount Pictures Television, Main Title Demo.

Music for Commercials

2002 Hyundai (Ad Agency Pitch), Composer, Performer and Engineer.

2001 Taco Bell (Television Campaign), Composer and Performer.

2001 Verizon Wireless (Television Campaign), Composer and Performer.

2001 Nissan (Television Campaign), Composer and Performer.

2000 Buick/Pontiac/GMC (Radio Campaign), Composer and Performer.

1996 The Disney Channel (Television Campaign), Composer, Performer.

1995 Mitsubishi Auto (Radio Spot), Composer and Performer.

1989 Faberge (Television), Fairlight Programming, Sound Designer.

Live Tour Support

July - September 2003 Jeff Beck Summer Tour, B.B. King Summer Music Festival
ProTools Operator, Keyboard Programmer and Technician.

April - June 1992 Michael Jackson, "Dangerous" Tour Production
Keyboard Programmer and Technician.

September 1991 Earth, Wind and Fire Allstars Benefit Concert, Las Vegas, Nevada
Keyboard Player.

March - September 1986 Prince, "Parade" Tour, US, Europe, Japan
Keyboard Programmer and Technician.

Artist Relations and Promotions

1995 - Present Antony Cooke (Cello) and Armin Watkins (Piano), Classical
Promotion of five CD recordings
Negotiate New Record Contract
Liaison between artists, record label and distributor
Recital Bookings (including radio simulcasts)
Promote national radio air-play
Advertising: Print and In-Store Promotions
Obtain Print Reviews: *Stereo Review*, *Fanfare* and *American Record Guide*

David Shostac (Flute), Classical
Promotion of four CD recordings
Liaison between artist, record label and distributor
Promote national radio air-play; Featured Artist, WCLV
Advertising: Print and In-Store Promotions
Obtain Print Reviews: *American Record Guide* and *Flute Talk*

Arni Egilsson, (String Bass), Classical and Jazz
Promotion of two CD recordings
Liaison between artist, record label and distributor
Promote national radio air-play

Jim Self (Tuba), Classical and Jazz
Promotion of one CD recording
Promote national radio air-play
Obtain Print Review: *American Record Guide*

Artist and Repertoire Services

2003 - 2004 Taxi, Calabasas, California
Independent A&R Staff. Evaluate and critique music for record labels, publishers, producers, music supervisors and music libraries.
Mentoring sessions with songwriters.

Music and Sample Libraries

1999-2000 Digital Support Group, Los Angeles, California
Created Orchestral and SFX Libraries for Fairlight Series III.

1994 Transition Music, Hollywood, California
Composed Original Music Cues for licensing for film, television and commercials.

1987-1988 Sound Genesis Corporation, Edina, Minnesota

Created Three Volume Proprietary Orchestral Sample Library for Fairlight Series III (Strings, Wind and Percussion).

Production Skills

Audio and MIDI

Pro Tools HD with Control 24 and LE, v. 8.x:
Recording, Mixing, Restoration and Mastering.
MOTU Digital Performer, v. 6.x:
MIDI Sequencing, Audio Recording, Editing and Mixing.
Fairlight Series III: Sampling, Editing, Sequencing, EDL.
Tascam GigaStudio: PC Based Sample Playback.
Hardware Based MIDI Synthesizers and Samplers, including Roland, Emu, Korg, Kurzweil, Yamaha and Akai.
Software Based Virtual MIDI Synthesizers and Samplers, including Stylus RMX, Trilogy, Atmosphere, Reason.
Industry Standard Analog and Digital Signal Processors, Hardware and Software (Plug-Ins).
Microphone Applications and Placement.
Macintosh and PC Platforms.
Synchronization of MIDI, Audio and Video via SMPTE, MTC.
Audio file Formats: .wav, AIFF, Sound Designer II, MP3.

Product Specialist

1988 - 1989

Fairlight U.S.A., Product Specialist.
Demonstration of CMI Workstation for Industry Trade Shows (SMPTE, AES, NAMM), Seminars, Clinics and High Profile Artists; Client Training.

Published Articles

December 2009

“Audio Mash-ups and Fair Use: The Nature of the Genre, Recontextualization and the Degree of Transformation”,
Journal of the Music and Entertainment Industry Educators Association (peer reviewed).

April 2001

“String Ensemble Sample CD Shootout”, Audio Media Magazine
String Sample Library Comparison. Co-writer.

Teaching Experience

Fall 2009	Southern Illinois University, Carbondale RT375: "Introduction to Recording Engineering" RT489: "MIDI Production" RT274: "Entertainment Arts Business"
Spring 2009	Southern Illinois University, Carbondale RT376: "Advanced Recording Engineering" RT389: "The Music Business: An Industry Overview"
Fall 2008	Southern Illinois University, Carbondale RT375: "Introduction to Recording Engineering" RT489: "MIDI Production" RT274: "Entertainment Arts Business" (New Prep)
Summer 2008	Southern Illinois University, Carbondale RT389: "The Music Business: An Industry Overview"
Spring 2008	Southern Illinois University, Carbondale RT376: "Advanced Recording Engineering" RT389: "Creative Audio Producing"
Fall 2007	Southern Illinois University, Carbondale RT375: "Introduction to Recording Engineering" RT489: "MIDI Production"
Summer 2007	Southern Illinois University, Carbondale RT389: "The Music Business: An Industry Overview"
Spring 2007	Southern Illinois University, Carbondale RT376: "Advanced Recording Engineering" RT389: "Creative Audio Producing"
Fall 2006	Southern Illinois University, Carbondale RT375: "Introduction to Recording Engineering" RT489: "MIDI Production"
Summer 2006	Southern Illinois University, Carbondale RT389: "The Music Business: An Industry Overview"
Spring 2006	Southern Illinois University, Carbondale RT376: "Advanced Recording Engineering" RT389: "Creative Audio Producing"
Fall 2005	Southern Illinois University, Carbondale RT375: "Introduction to Recording Engineering" RT489: "MIDI Production" (New course)
Summer 2005	Southern Illinois University, Carbondale RT389: "The Music Business: An Industry Overview" (New Course)
Spring 2005	Southern Illinois University, Carbondale RT376: "Advanced Recording Engineering" RT389: "Creative Audio Producing"
Fall 2004	Southern Illinois University, Carbondale

RT375: "Introduction to Recording Engineering"
RT489: "Creative Audio Producing" (New course)

Conference Presentations

March 2009 Music and Entertainment Industry Educators Association
International Conference, Berklee School of Music
Paper Presentation: "Audio Mash-ups and Fair Use: The Nature of the
Genre, Recontextualization and the Degree of Transformation"

September, 2007 Global Fusion 2007
Co-authored abstract; Panelist: "The Economy of Listening: Winner
Takes All"

April 2007 Media In Transition 5, Massachusetts Institute of Technology
Paper Presentation: "A Hole In the Blanket: The Gap Between New
Media Delivery and Institutional Licensing"

Invited Lectures, Panels and Seminars

March 2009 Southern Illinois University, Dept. Of Journalism, JRNL160
"Digital Music: Ownership, Distribution Yesterday and Tomorrow"

February 2009 Southern Illinois University, Global Media Research Center
"Do You Mind If I Use That? A Discussion of Fair Use of Music and
DRM in the Global Internet Economy"
Created and Moderated Panel of Industry, Legal and Scholarly Icons

November 2008 Southern Illinois University, Music Business Association (RSO)
Industry Insiders Series: "The New Deal: 360 Contracts"

October 2008 Southern Illinois University, Music Business Association (RSO)
Industry Insiders Series: "Royalty Incomes in the Music Business"

October 2008 Southern Illinois University, Dept. Of Journalism, JRNL306i
"Global Piracy and Distribution in the Digital Frontier"

September 2008 Southern Illinois University, Music Business Association (RSO)
Industry Insiders Series: "Copyright and the Music Business"

April 2008 Southern Illinois University, Dept. Of Journalism, JRNL160
"The State of the Major Labels and Alternative Distribution Models"

April 2008 Southern Illinois University, Dept. Of Journalism, JRNL 306i
"Music Isn't Free: When Copyright and Downloading Collide"

April 2008 Southern Illinois University, CMCMA Media Arts Train
"Copyright and Fair Use For Teachers"

April 2008 Southern Illinois University, CMCMA Media Arts Train
"MIDI Sequencing For Album, Film and Commercial Production"

February 2008 Southern Illinois University, Global Media Research Center
"Good Times, Bad Times For The Global Music Industry", Moderator

November 2007	Rowan College, Communication “Copyright: Issues For Creators, Distributors and Users”
November 2007	Rowan College, Communication “Fundamentals of The Music Business”
November 2007	Rowan College, Communication “Music Producing: The Computer as Studio”
October 2007	Southern Illinois University, Dept. Of Journalism, MCMA563 “Media Economics and the Music Industry”
March 2007	Southern Illinois University, Dept. Of Journalism, MCMA563 “Media Economics and the Music Industry”
March 2006	Southern Illinois University, New Media Center Seminar Series “Professional Audio Workshop: From Source to Master”
February 2006	Southern Illinois University, New Media Center Seminar Series “Inside and Outside the Box: The MIDI Studio”
February 2006	Southern Illinois University, Dept. of Radio – Television, RT489 “Hip Hop: The Business of Sampling”
February 2006	Southern Illinois University, Dept. of Radio – Television, RT489 “Hip Hop: Production Tools for Recording, Looping and Sampling”
September 2005	Southern Illinois University, Global Media Research Center “European Media Law”, Invited Panelist
October 2004	Southern Illinois University, Dept. of Radio – Television, RT 363 “Incorporation of Household Sounds into Recorded Performance”
October 2004	Southern Illinois University, Department of Journalism, JRNL 160 “The Impact of Record Labels and Radio Stations in Media”
October 1999	Woodbury University, Burbank, California “Technology and Music Distribution”
October 1999	College of the Canyon, Santa Clarita, California “Vocal Production Techniques”
March 1990	The Singer’s Workshop, Los Angeles, California “Vocal Recording Technology and Sampling”
February 1989	Loyola Marymount University, Los Angeles, California “Film Scoring and The Digital Audio Workstation”

Grants Awarded

Spring 2005	Undergraduate Student Technology Fee Grant, co-author
Spring 2006	Undergraduate Student Technology Fee Grant, co-author
Spring 2007	Undergraduate Student Technology Fee Grant, author
Spring 2008	Undergraduate Student Technology Fee Grant, author
Spring 2009	Graduate Student Technology Fee Grant, co-author

Committees And Leadership

2009	Open Access Committee, Morris Library, SIUC
2009-Present	Radio/Television Department Chair Search Committee

2009-Present	M.U.S.I.C. (RSO), Faculty Advisor.
2007-Present	MCMA Internship Selection Committee
2007-2008	Undergraduate Curriculum Committee
2005-Present	Equipment and Technology Committee (Chair, 2007-Present)
2005-Present	Digital Dog Records (RSO), Faculty Advisor
2005-Present	Nashville Summer Internship Program, Development and Support
2004-Present	Radio/Television Equipment Committee (ad hoc), Chair 2007-Present

Professional Affiliations

2006-Present	Music and Entertainment Industry Educators Association, member.
2005-Present	National Academy of Recording Arts and Sciences, voting member.
1993-Present	ASCAP Writer and Publisher.
2001-2002	National Academy of Recording Arts and Sciences, voting member.
1987-1993	American Federation of Musicians, Local 47, Los Angeles.

Professional Awards

2003	ASCAP Plus Award For Writers
1997	John Lennon Songwriting Contest, Honorable Mention
1997	ASCAP Plus Award For Writers

Associations, Clubs and Community

2001-2003	Toluca Court Homeowners Association, Toluca Lake, California
1997-1999	President (2 years), Vice President
1999-2000	Leads Club, Burbank Chapter
	Director, Assistant Director
1992	Colors United, South Central Los Angeles
	After school music and drama program for at-risk youths, volunteer counselor