

EDUCATION

Hunter College, City University of New York, New York, NY

Degree: Master of Arts in Music Composition & Theory

Honors: Thesis *Tempus Mutantur* premiered in a faculty concert at Donnell Hall, New York City, broadcast live on WQXR, New York City's classical music station

Additional Study: 21 hours of postgraduate courses in Education

New York College of Music, New York University, New York, NY

Study: Four years of independent study with international composer Vittorio Rieti

Honors: Awarded the Marion Bauer Memorial Award in Composition
Works selected for performance at Town Hall, New York City

Mount Holyoke College, South Hadley, Massachusetts

Degree: Bachelor of Arts with a major in Music

Honors: Awarded the Bonnie Pillsbury Brooke Prize in Music

ACADEMIC APPOINTMENTS

**School of Journalism, College of Mass Communications and Media Arts,
Southern Illinois University Carbondale, Carbondale, IL 62901**

2007 – Present: Assistant Professor

Courses Taught: Visual Literacy, Copywriting, Creating Advertising/IMC Messages

University Committees: Master's Fellowship Review Panel (University, 2007-present), Advertising Search Committee (2007)

Graduate Faculty Status, 2007

**Department of Advertising, College of Journalism and Communications,
University of Florida, Gainesville, FL**

2000 – 2007: Assistant Professor

Courses Taught: Copywriting & Visualization (graduate and undergraduate students), Individual Problems

College Committees: Teaching Committee (2000 – 2002); Admissions & Petitions (2002 to 2004); Information Resources (2005-2006)

Departmental Committees: Ad Hoc group to study creative track (2001 – 2002)

Graduate Faculty Status, 2001

Mudra Institute of Communications, Ahmedabad, India

2003-Present: Senior Visiting Professor

Courses Taught: Creative Aerobics to graduate students in PGP I, Public Relations and Events Management, Design Management, Broadcast Management, Retail Management and Crafting Creative Communications

Department of Mass Communication, Southeast Missouri State University, Cape Girardeau, MO

1997 – 2000: Assistant Professor

Courses Taught: Mass Communication & Society, Advertising Techniques II - Copywriting, Advertising Campaigns

University Committees: International Studies Committee (1997-1999)

Departmental Committees: Search Committees, Advertising faculty (1998-2000)

The School of Journalism, Northeastern University, Boston, Massachusetts

1991 -1997: Assistant Professor

Courses Taught: Advertising Principles, Advertising Copywriting, Advertising Campaigns, Advanced Copywriting, Sales Promotion.

College Committees: Curriculum Committee (1992-1994); Advisory (1994-1997)

Departmental Committees: Head Advisor for the School of Journalism (1994-1997); Academic Appeals (1992-1994)

**ADJUNCT
APPOINTMENTS**

Rhode Island School of Design, Providence, Rhode Island

1990 - 1997: Adjunct Professor

Courses Taught: Preparation for Copywriting, Copywriting, and Advertising Concepts in the Advertising Certificate program.

Committee: Curriculum Design

North Texas State University, Denton, Texas

1984 - 1985: Adjunct Professor

Courses Taught: Graduate/Undergraduate Course in Copywriting.

**REFEREED & INVITED
PUBLICATIONS**

Correll, L.C., "If a Tree falls in the Media Forest, Will Anybody See or Hear It? A New Communications Paradigm for Constructing High Impact Creative Messages about Environmental Issues," Abstract, published in *Abstracts (for the) 4th International Conference in Environmental Education*, Centre for Environmental Education, Nehru Foundation for Development, Ahmedabad, India, November 2007, Juried Publication

Correll, L.C., "I Think I'll Write an Award-Winning Ad Today," Chapter, published in *Crafting Creative Communications*, MICA Press, Ahmedabad, India, Fall 2007, Invited Publication

Correll, L.C., "Butterflies, Panthers and Terns, Oh My!" :60 Radio, published in *Creativity 36*, USA Annual, June 2007. Juried Publication

- Correll, L.C., "14,000 Miles to the ADDYs," published in the *MicaNews*, India, Volume 12, December 2004, Invited Publication
- Correll, L.C., and E. Wagner, "Shoes and Rice," published in the *In Design Annual*, USA 2004. Juried Publication
- Correll, L.C., and E. Wagner, "Triumph of the Spirit," published in *Creativity 33*, USA Annual, June 2004. Juried Publication
- Correll, L.C., and Bahl, S., "Creativity on Demand," published in *The Economic Times*, India, August 2003, Invited Publication
- Correll, L.C., sole author, "The Ad Factory," published in the *Journal of Advertising Education*, Summer 2003. Juried Publication
- Correll, L.C., sole author, "Exercising Your Creativity," published in the *MicaNews*, India, Volume 10, June 2003, Invited Publication
- Correll, L.C., sole author, "Micro-Creativity: Using Creative Tickler Exercises to Improve Student's Facility in Developing Fresh Language for Advertising Assignments," published in the *50 Top GIFT Proposals*, and disseminated at the Association of Educators in Journalism and Mass Communications Miami Convention, Summer 2002, and posted on the AEJMC website. Juried Publication
- Correll, L.C., sole author, "Creative Aerobics: How to Generate Advertising Creativity on Demand", published in the *50 Top GIFT Proposals*, and disseminated at the Association of Educators in Journalism and Mass Communications Washington, Summer 2001, and posted on the AEJMC website. Juried Publication
- Correll, L.C., S. Jenkins, T. Barnes, J. Killinger, "Light Bulb," 30-second Telly-winning television commercial, published in *The Telly Awards, The First 20 Years* (one of 252 national winners), London Books, Ashland, KY, 2000. Juried Publication
- Correll, L.C., S. Jenkins, T. Barnes, J. Killinger, "Chicken," 30-second Telly-winning television commercial, published in *The Telly Awards, The First 20 Years* (one of 252 national winners), London Books, Ashland, KY, 2000. Juried Publication
- Correll, L.C., R. Winograd, Commercial 'Ink, "Oscar," 30-second Telly-winning television commercial, published in *The Telly Awards, The First 20 Years* (one of 252 national winners), London Books, Ashland, KY, 2000. Juried Publication
- Correll, L.C., "Creative Aerobics," published in *The Teaching Professor*, Volume 11, Number 10, December 1997. Juried Publication
- Correll, L.C., "Using a Shoe to Stretch Your Mind," published in *College Teaching*, Volume 45/Number 3, Summer 1997. Juried Publication
- Correll, L.C., "Creative Aerobics: A Shortcut to Creativity," published in the *Proceedings of the 1997 Conference of The American Academy of Advertising*, 1997. Juried Publication

BOOKS

Correll, L.C., Sole Author, "Anatomy of the Print of a Print Ad," ICFAI University Press, Hyderabad, India, in press, 2009. Juried Publication

Correll, L.C., Sole Author, "Brainstorming, Reinvented," Response Books, a division of Sage Publications, New Delhi/Thousand Oaks/London, 229 pages, 2004. Juried Publication

Correll, L.C., Sole Author, *The Ad Factory*, Electronically published by University Copy Center, Gainesville, FL, 182 pages, 2002

JURIED AND INVITED INTERNATIONAL PRESENTATIONS

Creativity 101: Introduction to a Global School of Thought for Constructing High Impact, creative Messages, Fourth International Conference on Interdisciplinary Social Sciences, Athens, Greece, July 2009, Juried Presentation

Creative Cross-Pollenization: Using New Creative Tools to Generate International Ideas, Eighth Annual Hawaii International Conference on Social Sciences, Honolulu, HI, June 2009, Juried Presentation

Creativity 101: A Crash Course in 21st Century Ideation, 8th International Entrepreneurism Forum, Ahmedabad, India, December 2008, Juried Presentation

Creative Aerobics, National Institute of Fashion Technology, Gujarat, India, October 2008, Invited Presentation

If a Tree Falls in the Media Forest, Will Anybody See or Hear It? Tbilisi+30 Conference, Ahmedabad, India, November 2007, Juried Presentation

Lifting the Veil/Lifting the Vale/ Lifting Vail, The Fifth International Humanities Conference, American University, Paris, July 2007, Juried Presentation

Creative Aerobics, MET (Mumbai Educational Trust) College of Communications, Mumbai, India, July 2007, Invited Speaker

Creative Aerobics, FCB (Foote Cone Belding) Ulka Advertising, Mumbai, India, July 2007, Invited Speaker

The Creative Tool Kit, Double Digit Growth: Asian Perspective Conference, ICFAI Business School, Ahmedabad, India, January 2007, Keynote Speaker, Juried Presentation

Using Global English and Creative Diversity to Impact Branding, The Indo-American Chamber of Commerce, Ahmedabad, India, July 2006, Invited Presentation

Creative Aerobics, ICFAI Business School, Ahmedabad, India, July 2006, Invited Presentation

"I Get It!" The Fourth International Humanities Conference, the University of Carthage, Tunis, Tunisia, July 2006, Juried Presentation

How to Express-Mail your Office Creativity to Yourself: Creative Aerobics, The Third International Humanities Conference, Cambridge University, U.K., August 2005, Juried Presentation

Creative Aerobics, the Advertising Club of St. Thomas, Virgin Islands, January 2005, Invited Speaker

Creative Aerobics, the Advertising Club of St. Croix, Virgin Islands, January 2005, Invited Speaker

Creative Aerobics, six workshops for advertising professionals in Hyderabad, India, October 2004, Invited Speaker

Creative Aerobics, TRINA Pvt. Ltd., Hyderabad, India, October 2004 (TRINA is one of the largest international designers of Distance Learning), Invited Speaker

Creative Aerobics, Osmania University, Hyderabad, India, October 2004, Invited Speaker

Creative Aerobics, the Advertising Club of Hyderabad, India, October 2004, Invited Speaker

Creative Aerobics and Communication, five workshops for Indusa Pvt. Ltd. And international software company based in Ahmedabad, India and headquartered in Illinois, September to November 2004, Invited Speaker

Creative Aerobics and Communication, six workshops for GVFL Ltd., an international venture capital company headquartered in Ahmedabad, India, September to November 2004, Invited Speaker

Creative Aerobics and Public Relations, workshop for public relations professionals held at Nirma University, Ahmedabad, India, August 2004, Invited Speaker

Creative Aerobics, The Art of Ideation, a presentation in the Distinguished Lecturer on Creativity Series, National Institute of Design, Ahmedabad (India's leading design institute), August 2004, Invited Speaker

Brainstorming Reinvented, Indo-American Chamber of Commerce, Ahmedabad, India, August 2004, Invited Speaker

New Ideas in Global Communication: Creative Aerobics, The Art of Ideation, The Second International Conference on New Directions in the Humanities, Monash University, Prato, Italy, July 2004, Juried Presentation

Creative Aerobics, Gujarat University, Ahmedabad, India, January 2004, Invited Speaker

Creative Aerobics and Marketing, two workshops, Nirma University, Ahmedabad, India, January 2004, Invited Speaker

Using Creative Aerobics to Visualize Color, National Institute of Design, Ahmedabad, India, January 2004, Invited Speaker

Communicating in the Global Village: Creative Aerobics, The First AIMS International Conference, Bangalore, India, December 2003, Juried Presentation

Creative Aerobics and Semiotics, Semiotics Workshop for Corporate and Advertising Executives, Bombay, August 2003, Invited Speaker

Creative Aerobics, Intas Pharmaceutical Corp. Ltd. (\$2 billion company), Ahmedabad, India, June 2003, Invited Speaker

Creative Aerobics, Dubai Multinational Grocery Chain Management, Ahmedabad, India, June 2003, Invited Speaker

NATIONAL PRESENTATIONS

Been There, Haven't Done That Yet, AEJMC National Conference, Boston, MA, August 2009, Juried Presentation

Creative Aerobics: the Key to Award-Winning Radio Commercials, National College Media Conference, St. Louis, October 2006, Juried Presentation

Using Creative Aerobics to Write Award-winning Radio Commercials, The Broadcast Educators Association Conference, Las Vegas, April 2003, Juried Presentation

Micro-Creativity: Using Creative Tickler Exercises to Improve Student's Facility in Developing Fresh Language for Advertising Assignments, Association of Educators in Journalism and Mass Communications Conference, Miami, August 2002, Juried Presentation

Creative Aerobics, American Advertising Federation Conference, Miami, FL, June 2002, Invited Speaker

Creative Aerobics: How to Generate Advertising Creativity on Demand, Association of Educators in Journalism and Mass Communications Conference, Washington, DC, August 2001, Juried Presentation

Creative Aerobics, The American Academy of Advertising National Conference, Special Topic, Saint Louis, 1997, Juried Presentation

REGIONAL PRESENTATIONS

Creative Aerobics, American Advertising Federation, District Four Annual Conference, Ocala, FL, December 2006, Invited Speaker

Creative Aerobics, American Advertising Federation, District Four Annual Conference, Daytona Beach, FL, November 2001, Invited Speaker

Creative Aerobics, The Creative Club of San Antonio, July 2001, Invited Speaker

Creative Aerobics, Bates Southwest (office of Bates Worldwide Advertising Inc.), Houston, July 2001

Creative Aerobics, AccountMate Inc., a Microsoft Partner, San Francisco, May 2001

Creative Aerobics, NYNEX Inc., Middleboro, MA, 1995

Concepting with Art Directors, New England Press Association, Boston, 1995
Keynote Speaker

Creative Aerobics, New England Press Association, Boston, 1994, Invited
Speaker

STATE PRESENTATIONS

Creative Aerobics, AAF District Four, Ocala Ad Federation, January 2007,
Invited Speaker

The Future of Radio: Award-Winning Commercials from the U.K., Gainesville
Advertising Federation, District Four, AAF, January 2005, Invited Speaker

Creative Aerobics, AAF District Four, Tampa Ad Federation, May 2002,
Invited Speaker

Creative Aerobics, AAF District Four, Pensacola Ad Federation, March 2002,
Invited Speaker

Creative Aerobics, AAF District Four, West Palm Beach Ad Federation,
December 2001, Invited Speaker

HONORS & AWARDS, INTERNATIONAL

Correll, L.C., International Summit Awards, *Silver*, :60 Radio Commercial for
Interfaith Hospitality Network, Gainesville, FL, May 2008, Juried Award

Correll, L.C., International Summit Awards, *Silver*, Original Music Score for a
:60 Radio Commercial for the Florida Museum of Natural History, May 2007,
Juried Award

Correll, L.C., International Summit Awards, *Bronze*, :60 Radio Commercial for
the Florida Museum of Natural History, May 2007, Juried Award

Correll, L.C., Creativity 36, *Award of Creative Accomplishment*, :60 Radio
Commercial for the Florida Museum of Natural History, February 2007, Juried
Award

Correll, L.C., and Lakhia, J., International Summit Awards, *Bronze*, for Mudra
Institute of Communications Ahmedabad, India, Poster, May 2005, Juried
Award

Correll, L.C., and Wagner, E.L., Creativity 33, *Award of Creative
Accomplishment*, Tompkins Invitation, Missouri, April 2004, Juried Award

(Tompkins) Correll, L.C., S. Jenkins, T. Barnes, J. Killinger, The 20th Annual
Telly Awards, *Classic Telly Winner*, "Non-Network Television Commercial,"
El Paso Electric Company, "Light Bulb," 1999, Juried Award

(Tompkins) Correll, L.C., S. Jenkins, T. Barnes, J. Killinger, The 20th Annual Telly Awards, *Classic Telly Winner*, "Non-Network Television Commercial," El Paso Electric Company, "Chicken," 1999, Juried Award

(Tompkins) Correll, L.C., R. Winograd, The 20th Annual Telly Awards, *Classic Telly Winner*, "Non-Network Television Commercial," Rhode Island Department of Environmental Management, "OSCAR," 1999, Juried Award

(Tompkins) Correll, L.C., Holbein Creative Services, 12th Annual Telly Awards, *Finalist*, "Non-Broadcast Video," Tony Roma Restaurants, "Serving," 1991, Juried Award

(Tompkins) Correll, L.C., Holbein Creative Services, 12th Annual Telly Awards, *Finalist*, "Non-Broadcast Video," Tony Roma Restaurants, "Hosting," 1991, Juried Award

(Tompkins) Correll, L.C., Holbein Creative Services, 34th Annual New York Festivals *Finalist Award*, "Corporate Video," Tony Roma Restaurants, "Serving," 1991.

(Tompkins) Correll, L.C., Holbein Creative Services, 34th Annual New York Festivals *Finalist Award*, "Corporate Video," Tony Roma Restaurants, "Hosting," 1991.

NATIONAL

Elected to the national AcademicKeys Who's Who in Social Sciences Higher Education (WSSHE), 2009

Correll, L.C., District Four, American Advertising Federation, AAF, *Gold Ad*dy for Interfaith Hospitality Network, Gainesville, Sixty-Second Radio Commercial, May 2004, Juried Award (Miami Market)

Correll, L.C., Wagner, E.L., United States Library of Congress, *Permanent Collection*, Public Service Poster for Seekonk Congregational Church, Massachusetts, June 2003, Juried Award

Elected to the national Who's Who of American Teachers, 2005-2006

Elected to the national Who's Who of American Teachers, 2004-2005

Elected to the national Who's Who of American Teachers, 2002-2003

Elected to the national Who's Who of American Teachers, 2000-2001

Elected to the national Who's Who of American Teachers, 1996-1997

(Tompkins) L.C., Correll, Fletcher Advertising, 15th Annual Telly Awards, *Finalist*, "Non-Network Television Commercial," Rhode Island Department of Elderly Affairs, "Silent Movie," 1994, Juried Award

(Tompkins) L.C. Correll, Silver Microphone Awards, *National Finalist*, Lane Bryant Catalog, Original Jingle, 1993, Juried Award

(Tompkins) L.C. (Correll), Silver Microphone Awards, *National Finalist*, 1991, Juried Award

LOCAL

Correll, L.C., Gainesville Advertising Federation, AAF, **Gold Addy** for :60 Radio Commercial for the Florida Museum of Natural History, February 2007, Juried Award

Correll, L.C., Wagner, E.L., Gainesville Advertising Federation, AAF, **Silver Addy**, for College of Journalism and Communications, Direct Mail, 2006, Juried Award

Correll, L.C., Wagner, E. L., Gainesville Advertising Federation, AAF, **Silver Addy**, for University of Florida Forensic Dept. Poster, 2006, Juried Award

Correll, L.C., Lakhia, J., Gainesville Advertising Federation, AAF, **Gold Addy** for Mudra Institute of Communications Ahmedabad, India, Poster, February 2005, Juried Award

Correll, L.C., Gainesville Advertising Federation, AAF, **Silver Addy** for Interfaith Hospitality Network, Gainesville, Sixty-Second Radio Commercial, February 2005, Juried Award

Correll, L.C., Robinson, R., Gainesville Advertising Federation, AAF, **Gold Addy** for Café Azu, Missouri, small space Newspaper Campaign, February 2004, Juried Award

Correll, L.C., Wagner, E.L., Gainesville Advertising Federation, AAF, **Gold Addy** for Tompkins Invitation, Missouri, February 2004, Juried Award

Correll, L.C., Gainesville Advertising Federation, AAF, **Silver Addy** for Interfaith Hospitality Network Sixty-Second Radio Commercial, Gainesville, February 2004, Juried Award

Correll, L.C., Robinson, R., Gainesville Advertising Federation, AAF, **Silver Addy** for Keith Announcement, Missouri, February 2004, Juried Award

Correll, L.C., Wagner, L.C., Gainesville Advertising Federation, AAF, **Runner Up, Best of Show, Public Service Advertising** for Seekonk Congregational Church, Massachusetts, February 2003, Juried Award

Correll, L.C., Wagner, E.L., Gainesville Advertising Federation, AAF, **Silver Addy**, Public Service Poster for Seekonk Congregational Church, Massachusetts, February 2003, Juried Award

Correll, L.C., Wagner, E.L., Gainesville Advertising Federation, AAF, **Silver Addy**, Public Service Collateral Campaign for Seekonk Congregational Church, Massachusetts, February 2003, Juried Award

Correll, L.C., Wagner, E.L., Gainesville Advertising Federation, AAF, **Silver Addy**, Promotion and Newspaper Campaign for Gainesville Civic Chorus, Gainesville, February 2002, Juried Award

Correll, L.C., Wagner, E.L., Gainesville Advertising Federation, AAF, **Silver Addy**, "Newspaper", Gainesville Civic Chorus, Gainesville, February 2002, Juried Award

One of nine professors nominated for Teacher of the Year, Southeast Missouri State University, 2000.

One of 13 Outstanding Professors at University of North Texas, 1984.

INVITED COMMISSIONS

Correll, L.C., *Lord, You Have Searched Me Out and Known Me*, a celebratory psalm for organ and congregation for the 40th anniversary of the ordainment of Associate Pastor Nicholas Jaeger, St. Peter's of the Lakes Episcopal Church, Gilbertville, KY, 2008

Correll, L.C. and Jacobs, G. MD, *Alleluia for Easter*, a celebratory anthem for Choir and Piano, Westminster Presbyterian Church, Gainesville, FL 2006.

Correll, L.C. and Jacobs, G. MD, *Share in the Glory*, a Christmas Lullaby for Choir and Organ. Performed at Westminster Presbyterian Church, Gainesville, FL 2005.

Correll, L.C. and Lyall, L., a celebratory piece for a 50th Anniversary Celebration, Gainesville, FL. Performed in Gainesville, FL and St. Augustine, FL, 2003

Correll, L.C. and Lyall, L., *Delight in Those in Whom the Lord Delights*, a celebratory piece for the 35th Anniversary of Westminster Presbyterian Church and the 30th anniversary of service of Dr. Glenn Dickson, 2002. Performed in Gainesville, FL, 2002

Correll, L.C. and Utter, Rev. J., *Triumph of the Spirit*, a memorial piece for Soprano, Congregation and Organ, commissioned for the First Anniversary of the Sanctuary, and the Victims of September 11th Memorial Organ Service by Seekonk Congregational Church, Seekonk, MA, 2002

Correll, L.C., *September Eleventh, In Resignation and Remembrance*, a memorial piece for Organ, commissioned for the Women In Music Concerts, Gainesville, FL. Performed at Westminster Presbyterian Church, Gainesville, FL, 2002.

Additional performances at St. Paul's Episcopal Church, San Rafael, CA, Covenant United Methodist Church, Austin, TX, The Chapel at Dartmouth College, Hanover, NH, Seekonk Congregational Church, Seekonk, MA. 2002

Correll, L.C., on a text of Browning, E.B., *How Do I Love Thee?* a memorial piece for Soprano and Piano, commissioned for the Memorial Service for internationally recognized music educator Dr. Stephen Farnum, Providence, RI, 2000.

Performed in Providence, RI, 2000, Cape Girardeau, MO, 2003, Gainesville, FL 2004.

Correll, L.C., *Keep, O Lord, Your Household*, a celebratory piece for Two Choirs, Two Organs, Brass, commissioned for the 275th anniversary celebratory service of St. Michaels, Episcopal Church, Bristol, RI, 1993

**JURIED
SUBMISSION:**

Correll, L.C. and Lyall, L., *The Church Triumphant* for Choir and Organ, for the 150th anniversary of Central Congregational Church, Providence, RI, 2002, one of 21 invited entries; premiered in Gainesville, FL, September 2002 .

ADJUDICATION

Judge, Regional ADDY Awards Competition, Columbia, SC Advertising Federation, January 2008

Judge, Regional ADDY Awards Competition, Fort Myers, FL Advertising Federation, January 2007

Judge, *Quilting Natural Florida* Exhibit, Florida Museum of Natural History, Gainesville, FL 2006

Judge, GRU Art Contest, Gainesville, FL 2005

International Reviewer for submitted papers, National Broadcast Educators Conference, December 2004

International Reviewer for submitted papers, Mudra Institute of Communications and Advertising, Ahmedabad, India, 2003
Judge, GRU Art Contest, Gainesville, FL. 2003

Judge, Golden Gator Awards, Gainesville, FL, 2002.

Reviewer for American Academy of Advertising Special Topics Proposals, 2001.

Judge, Graduate Student Forum, Communication Division, 2001.

Judge, Ad Society Competition, University of Florida, Gainesville, FL, 2000.

Judge, District 9 History Day Contest, Communication Division, Cape Girardeau, MO, 1999.

Judge, Boston Globe Newspaper Advertising Competition, Boston, MA, 1997.

Judge, Advertising Certificate Student Campaigns, Rhode Island School of Design, Providence, RI, 1994, 1995.

GRANTS & AWARDS

UF Dean's Seed Money (\$1,500), September 2006

UF Dean's Seed Money (\$1,500), December 2003

UF Dean's Seed Money (\$3,600), December 2002.

UF Advertising Department Professional Summer (\$750), Lakeland, FL, 2002.

UF Professional Summer (\$6,500), San Francisco, CA (\$1,250); Houston, TX (\$1,000), 2001.

Citibank Visa Student Competition, Second Place (\$2,500 Advisor's Award), 1995.

STUDENT AWARDS

180 Awards: Four International Awards, Seven National Awards, 28 Regional Awards, 141 Local Awards

Missouri Broadcast Educators Association Student Competition, 2009, 2 PSAs, 1 Commercial

Tri-State MAP, AAF, ADDY Awards, 2009 – 4

International Summit Awards, 2008 - 1

National American Advertising Federation Awards, 2008 - 2

District Four, AAF, ADDY Awards, 2008 - 1

District Nine, AAF, ADDY Awards, 2008 - 1

Gainesville Advertising Federation, AAF, ADDY Awards, 2008 - 3

Tri-State MAP, AAF, ADDY Awards, 2008 - 7

International Summit Awards, 2007 - 3

National Broadcasting Society Region Five Student Media Competition, 2007 - 2 NBS Awards

Gainesville Advertising Federation, AAF, ADDY Awards, 2007
17 Student ADDYs, 1 Best of Show, 5 Gold, 11 Silver, UF

Gainesville Advertising Federation, AAF, ADDY Awards, 2006
19 Student ADDYs, six Gold, 13 Silver

Missouri Broadcast Educators Association Student Competition, 2006 - 1 MBEA Award

Gainesville Advertising Federation, AAF, ADDY Awards, 2005
21 Student ADDY Awards, 1 Best of Show, 3 Gold, 17 Silver

Gainesville Advertising Federation, AAF, ADDY Awards, 2004
24 Student ADDY Awards, 1 Best of Show, 5 Gold, 18 Silver

Gainesville Advertising Federation, ADDY Awards, 2003.
15 Student ADDY Awards, 4 Gold, 11 Silver

Missouri Broadcast Educators Association Student Awards, 2003
2 MBEA Awards

Gainesville Advertising Federation, ADDY Awards, 2002
22 Student ADDY Awards, 1 Best of Show, 8 Gold, 13 Silver

Missouri Broadcast Educators Student Competition, 2002
2 MBEA Awards

National Broadcasting Society Region Five Student Media Competition, 2001.
1 NBS Award

Missouri Broadcast Educators Student Competition, 2001.
5 MBEA Awards

Gainesville Advertising Federation ADDY Awards, 2001
7 Student Awards, 1 Gold, 6 Silver

Missouri Broadcast Educators Student Competition, 2000
MBEA Awards: 2

Missouri Broadcast Educators Student Competition, 1999
MBEA Awards: 3

ADDY Winners, District 9 - 4

Missouri Broadcast Educators Student Competition, 1998 - 3

American Advertising Federation District 1, National Student Advertising Competition, Boston, MA, 1997.
Fourth Place, Northeastern University Ad Club, Pizza Hut.

Citibank Visa Student Advertising Competition, 1996.
Final Twenty, Northeastern University Ad Club

Citibank Visa Student Advertising Competition, 1995.
Second Place nationally, Northeastern University Ad Club (\$2,500 Student Prize)

Citibank Visa Student Advertising Competition, 1994.
Final Twenty, Northeastern University Ad Club

PROFESSIONAL MEMBERSHIPS

Advertising Club of Bombay, 2003-2007

Advertising and Marketing Professionals of Southeast Missouri,
1997 – 2000, 2007-present
Board of Directors, 1998 – 2000

American Academy of Advertising (AAA), 1993 – 2007
Industry Fellowships Committee, 1995 - 1997

American Advertising Federation (AAF), 1977 - 1987, 1992 –
Present (Agency and University Affiliations)

American Federation of Musicians, 1961 - present

Association for Education in Journalism and Mass
Communications (AEJMC)
Advertising Division, 2001- present

New England Institute of Technology
Technology Advisory Committee, 1990 – 1997

Rhode Island Ad Club, 1985 – 1987

United Faculty of Florida, 2002 – 2007

Women's Advertising Club of Rhode Island, 1985 - 1993
SuperShow Judging Committee, 1986
Chair, Judging for SuperShow, 1987
Board of Directors, 1986 - 1987

CIVIC AND ORGANIZATIONAL MEMBERSHIPS

Wild Again Wildlife Refuge, Colp, IL, 2009

Carbondale Choral Union, 2008 - present
St. Peter's of the Lakes Episcopal Church, Gilbertville, KY, 2008
Supply Organist, Composer-in-Residence

Gainesville Civic Chorus, 2000 – 2007
Board of Directors, 2001-02

Westminster Presbyterian Church, 2000 – 2007
Choir, Accompanist Sub., Composer

First Presbyterian Church, Cape Girardeau, MO
Communications Committee, 1998 - 1999
Choir

Choral Union, Cape Girardeau, MO, 1997 – 2000, 2008

Choral Union, Litchfield, CT, 1995 – 1997
(Summer Chorus for the Yale University School of Music)

Seaview Condominium Association
Board of Directors, 1991 – 1996

Swanhurst Chorus, Newport, RI 1991 – 1997

American Academy of Advertising (AAA), 1993 – 2007
Industry Fellowships Committee, 1995 - 1997

American Advertising Federation (AAF), 1977 - 1987, 1992 –
Present (Agency and University Affiliations)

American Federation of Musicians, 1961 - present

Association for Education in Journalism and Mass
Communications (AEJMC)
Advertising Division, 2001- present

New England Institute of Technology
Technology Advisory Committee, 1990 – 1997

Rhode Island Ad Club, 1985 – 1987

United Faculty of Florida, 2002 – 2007

Women's Advertising Club of Rhode Island, 1985 - 1993
SuperShow Judging Committee, 1986
Chair, Judging for SuperShow, 1987
Board of Directors, 1986 - 1987

CIVIC AND ORGANIZATIONAL MEMBERSHIPS

Free Again Wildlife Refuge, Colp, IL, 2009

Carbondale Choral Union, 2008 - present
St. Peter's of the Lakes Episcopal Church, Gilbertville, KY, 2008
Supply Organist, Composer-in-Residence

Gainesville Civic Chorus, 2000 – 2007
Board of Directors, 2001-02

Westminster Presbyterian Church, 2000 – 2007
Choir, Accompanist Sub., Composer

First Presbyterian Church, Cape Girardeau, MO
Communications Committee, 1998 - 1999
Choir

Choral Union, Cape Girardeau, MO, 1997 – 2000

Choral Union, Litchfield, CT, 1995 – 1997
(Summer Chorus for the Yale University School of Music)

Seaview Condominium Association
Board of Directors, 1991 – 1996

Swanhurst Chorus, Newport, RI 1991 – 1997