

WILLIAM A. BABCOCK

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Education

Ph.D.: 1979
Southern Illinois University, Carbondale, IL
Journalism/Environmental Sciences

M.A.: 1975,
American University, Washington, D.C.
International Communication/West Europe Relations

B.A.: 1972,
Principia College, Elsau, IL
English/History

Awards

Media, Ethics and Politics Fellow, Media Ethics Research Colloquium, University of Missouri, 2004.

Joseph & Edna Josephson Institute of Ethics Training Program Fellowship, Marina del Rey, CA, 1995.

Freedom Forum Ethics Fellowship and Workshop, Arlington, VA, 1993.

Poynter Teaching Fellowship for Ethics Professors, 1992, St. Petersburg, FL.

Award of Excellence, Society of Newspaper Design, 12th Edition, 1990 Awards Competition: Coordinator/major writer for three-part environmental series in *The Christian Science Monitor* on the 20th anniversary of Earth Day.

Poynter National Teaching Fellowship, 1984, St. Petersburg, FL.

Lilly Post-Doctoral Teaching Fellowship, 1982, Syracuse University, Syracuse, NY.

Gannett Fellow, 1980, Indiana University, Bloomington, IN.

Dissertation Research Scholarship, 1979, Southern Illinois University, Carbondale, IL.

Kappa Tau Alpha, 1979, National Society Honoring Scholarship in Journalism.

Journalism and Teaching Experience

2008-present:

Professor (tenured), School of Journalism, Southern Illinois University, Carbondale.

Teach senior-level media ethics course. Serve on college-wide Graduate Committee and on Journalism's news-editorial Search Committee.

2001 to 2007:

Professor (tenured) & Chair, Department of Journalism, California State University, Long Beach.

Direct some 30 faculty and 700 undergraduates. Oversee all budget-related and developmental activities, coordinate curriculum, monitor publication of departmental student newspaper and magazine (both print and online), hire adjunct faculty, direct faculty searches, coordinate accreditation initiatives, work with media professionals, represent department at professional and scholarly events. Serve on Facilities Planning, Budget, and Dean's Review committees for College of Liberal Arts. Executive director (2007; \$75,000 Knight Foundation Grant) of the Southern California News Council.

1995 to 2000:

Director, Silha Center for the Study of Media Ethics and Law, Associate Professor (tenured), School of Journalism and Mass Communication, University of Minnesota, Twin Cities.

Coordinate and oversee major aspects of the Silha Center, including programs, budget, and funding. Represent the Silha Center and School of Journalism in the local, national, and international media when journalism topics are in the news. Direct Silha Center research on ombudsmen, ethics codes the media's use of confidential sources, and the Minnesota News Council. Helped establish and

subsequently chaired the first media ethics interest group/division of the Association for Education in Journalism and Mass Communication. Courses include undergraduate reporting, political reporting, and undergraduate/graduate media ethics. Elected representative, College of Liberal Arts Assembly, graduate committee, undergraduate committee, and tenure and promotion committee. Stringer, *Christian Science Monitor*.

1992 to 1995:

Associate Director, Silha Center for the Study of Media Ethics and Law, Associate Professor (tenured), School of Journalism and Mass Communication, University of Minnesota, Twin Cities.

As Associate Director, coordinate round-table forums and annual speakers programs, direct ethics-related research projects, and represent the Silha Center and School of Journalism in the local media. Courses include graduate and undergraduate reporting, political reporting, and media ethics. Elected Representative, College of Liberal Arts Assembly. Stringer, *Christian Science Monitor*.

1990 to 1992:

Associate Professor (Tenured), School of Journalism and Mass Communication, University of Minnesota, Twin Cities.

Courses include reporting, public affairs reporting, political reporting, and world communication systems. Undergraduate committee member and chair of interns subcommittee. Adviser, *Minnesota Daily*. Stringer, *Christian Science Monitor*.

1989 to 1990:

Senior International News Editor (Asia & Latin America) and Staff Writer, *Christian Science Monitor*, Boston, MA.

As Asia News Editor, conceptualized, directed, assigned, and edited the *Monitor's* one dozen writers in the Pacific Rim. Coordinated and directed special economic series on Japan. Coordinated and directed the *Monitor's* coverage of Tiananmen Square massacre. As Latin America News Editor, conceptualized, directed, assigned, and edited the paper's coverage of Central and South America. Coordinated and directed the *Monitor's* coverage of the fighting in El Salvador, the United States invasion of Panama, and the Nicaraguan elections. Coordinated related State Department coverage. As Staff Writer, articles appeared in news, arts, books, features, and editorial/commentary sections. Coordinated and wrote articles for special "Earth Day 1990" environmental series. Directed and wrote articles for special "Future of Newspapers" series. Commentator on *Monitor* TV and radio.

1987 to 1989:

Senior International News Editor (West Europe), Staff Writer, and Trainer/Writing Coach, *Christian Science Monitor*, Boston, MA.

As West Europe News Editor, planned, directed, assigned, and edited the *Monitor's* three dozen writers in West Europe. Coordinated and directed special series and projects on arms control and the 1992 integration of Europe. As Staff Writer, articles appeared in news, arts, and books sections of the paper. As Writing Coach and Trainer, developed and conducted an in-house education program for the paper's junior reporters and editors. In addition to individual mentoring, this program involved both skills training and special emphasis on media ethics, law, history, and international communication.

1983 to 1987:

Associate Professor (Tenured), S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY.

Taught graduate-level communications courses and undergraduate journalism and communications courses. Directed M.A. and B.S. theses and served on various Ph.D. committees. Advised the Syracuse University chapter of the Society of Professional Journalists. Directed journalism department's London program. Directed school's USAID contract program for international journalists. Served on University Faculty Senate, University Athletic Policy Board, University Graduate Committee, Newhouse School Graduate Committee, Search Committees, and Promotions Committee.

1979 to 1983:

Assistant Professor, S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY.

Taught graduate-level journalism courses and undergraduate journalism and communications courses. Served as committee member on various Ph.D. committees. Directed the Newhouse School internship program. Directed journalism department's London program. Served on Awards Committee and Promotions Committee.

1977 to 1979:

Graduate Teaching Assistant, School of Journalism, Southern Illinois University, Carbondale, IL.

Coordinated laboratories for junior-level newswriting classes.

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1974 to 1977:

Assistant America News Editor, Copy Desk Editor, Staff Writer;
Christian Science Monitor, Boston, MA.

As assistant American news editor, responsible for directing, assigning, and editing the Monitor's Washington, D.C., news coverage in the post-Watergate era. As copy desk editor responsible for final editing of news and feature articles. As staff writer, published articles dealt primarily with environmental, consumer, and business issues. Published work appeared on page one, national news section, features section, opinion-commentary page, and editorial page.

1972 to 1973:

Assistant State Editor, general assignment reporter,
Chronicle-Telegram, Elyria, OH.

As assistant state editor, assigned and edited articles from bureaus and stringers across Northern Ohio. As general assignment reporter covered city halls, city and county school boards and various law-enforcement agencies; wrote feature articles; and took photographs for both the paper and national UPI wire.

Writing & Scholarly Activities

"How to resolve the 49er dispute, op-ed piece, *Long Beach Press-Telegram*, Sept. 30, 2007

William A. Babcock and Virginia Whitehouse, "Celebrity as a Post-Modern Phenomenon, Ethical Crisis for Democracy, and Media Nightmare," *Journal of Mass Media Ethics*, Vol. 20, Numbers 2 & 3, 2005.

"Celebrity as a Post-Modern Phenomenon, Ethical Crisis for Democracy and Media Nightmare," with co-author Virginia Whitehouse. Paper presented at Media Ethics Research Colloquium, University of Missouri School of Journalism. 2004.

"Covering politics in the age of 'Ahnold,'" column, *Ethical News*, Fall 2003, Vol. 7, No. 1, p. 5.

"Campaign: Hasta la vista to embarrassment, baby," op-ed piece, *Star Tribune* (Minneapolis), Aug. 27, 2003.

"Put Schwarzenegger Under Media Microscope," op-ed piece, *Los Angeles Times*, Aug. 8, 2003.

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"Newspapers' timely accountability," op-ed piece, *Christian Science Monitor*, June 9, 2003.

"Exciting times for the Daily Forty-Niner," op-ed piece, *Daily Forty-Niner*, Feb. 19, 2003.

"California wins the Series! But which California?" op-ed piece, *Christian Science Monitor*, Oct. 18, 2002.

"The j-school debate," op-ed piece, *Christian Science Monitor*, Aug. 1, 2002.

"Grieving in the media spotlight," op-ed piece, *Christian Science Monitor*, Feb. 25, 2002.

"The Overriding Issue Behind Chiquita," *Journal of Mass Media Ethics*, Vol. 17, No. 4, 2001, pp. 319-321.

"A Daze News: A Day in the Life of the Media," *Minnesota Journal of Law and Politics*, cover story, Vol. 116, 2000, pp. 19-21.

"Bumper Crop of Overhype: Coverage of Iowa Campaign Missed Underlying Truth," op-ed piece, *Star Tribune*, January 26, 2000.

Michelle Johnson and William A. Babcock, "Toward a Moral Approach to Megan's Law," *Journal of Mass Media Ethics*, Vol. 14, No. 3, 1999, pp. 133-145.

"A Handbook of Journalism Ethics," book review of *Journalism Ethics* by P. Seib and K. Fitzpatrick, New York, Harcourt Brace, 1997, in *Journal of Mass Media Ethics*, Vol. 14, No. 3, 1999, pp. 191-192.

"Hidden Agenda: Certain Aspects of this Case Are Troublesome," case study in *Journal of Mass Media Ethics*, Vol. 14, 1999, No. 4.

"Royal Coachman: The Lore and Legends of Fly-Fishing," by Paul Schullery, Simon and Schuster, 1999, book review in *Midwest Fly Fishing*, September/October, 1999.

Book review, Controversies in Media Ethics, in *Journal of Mass Media Ethics*, Vol. 14, No. 1, 1999.

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"Sports scrutiny needs to be more intense, not less," op-ed piece, *St. Paul Pioneer Press*, March 20, 1999.

"How Twin Cities' Media Paved Ventura's Way to the State Capitol," *Silha Center Bulletin*, winter, 1999.

"Should firms pull ads if medium offends?" op-ed piece, *St. Paul Pioneer Press*, Oct. 13, 1998.

Michelle Johnson and William A. Babcock, "Megan's Law: Being Just in Coverage of Criminal Justice." Paper presented to and awarded top honors at the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Meeting in Baltimore, 1998.

Genelle I. Belmas, Jennifer L. Lambe and William A. Babcock, "Answering the Critics: Are News Councils Out to Get the Media?" Paper presented to the Mass Communications & Society Division of the Association for Education in Journalism and Mass Communication Annual Meeting in Baltimore, 1998.

William A. Babcock, editor, *Proceedings Book: National Conference for the Study of Media Ethics & Law*. Minneapolis. 1998

Jennifer L. Lambe, William A. Babcock and Genelle I. Belmas, "Can News Councils Help Newspapers Regain Public Trust?" Paper presented at the Newspaper Division of the Association for Education in Journalism and Mass Communication Southeast Colloquium. New Orleans. 1998.

William A. Babcock, Jennifer L. Lambe and Genelle I. Belmas, "A New Tool for the Assessment of News Councils." Paper presented to the Association for Practical and Professional Ethics annual meeting. Washington, D.C. 1997.

William A. Babcock, Sherrie L. Wilson and John Pribek, "Newspaper Ombudsmen's Reactions to Use of Anonymous Sources." *Newspaper Research Journal*, Volume 18, No. 3-4, Summer/Fall, 1997, pp. 141-153.

William A. Babcock and Sherrie Wilson, "Assessing Cohen V. Cowles Media: How Does the Impact Vary?" Paper presented at the National Communication Ethics Conference, co-sponsored by the Communication Ethics Commission of the Speech Communication Association and Western Michigan University, Kellogg Biological Educational Center, Gull Lake, MI. 1996.

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William A. Babcock and Sherrie Wilson, "Ombudsmen's Reactions to Use of Confidential Sources." Paper presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Roanoke, Virginia. 1996.

"Traditional v. Civic Journalism: Searching for the Common Ground." Presentation at the Association for Practical and Professional Ethics annual convention, 1996, St. Louis.

William A. Babcock and Sherrie Wilson, "How Newspaper Ombudsmen See Their Role in the Aftermath of Cohen v. Cowles Media." Paper presented at the Association for Practical and Professional Ethics annual convention, 1996, in St. Louis.

"Intellectual Rights Alien Experience to Chinese," book review in *Christian Science Monitor*, Oct. 26, 1995.

William A. Babcock and Sherrie Wilson, Cohen V. Cowles Media: Has the Court Decision Affected Journalistic Practices?" Association for Education in Journalism and Mass Communication Annual Convention, Newspaper Division, Washington, D.C., 1995.

"The Candidates' Men And the News Media," book review in *Christian Science Monitor*, Sept. 10, 1993.

"Minnesotans Bear Up," *Christian Science Monitor*, July 2, 1993, p. 2.

"Ode to Rod and Reel," book review in *Christian Science Monitor*, September 3, 1992, p. 13.

"Iowans Watch Spotlight Move to New Hampshire," *Christian Science Monitor*, Feb. 10, 1992.

"Advocate for Indians," *Christian Science Monitor*, Nov. 21, 1991.

"Garrison Keillor Writes about Radio's Dark Side," *Christian Science Monitor*, Nov. 7, 1991.

"World Series Unites Twin Cities in Revelry," *Christian Science Monitor*, Oct. 24, 1991.

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"In Minnesota, Hockey is King," *Christian Science Monitor*, March 7, 1991.

"When Protest is a Silent Vigil," opinion piece, *Christian Science Monitor*, Feb. 6, 1991.

"Incumbents Likely to Survive Muddy Trip to Minnesota Polls," *Christian Science Monitor*, Nov. 6, 1990.

"In Sync With Maturing Baby Boomers," *Christian Science Monitor*, Dec. 20, 1990.

"Planning an Issue – an Exercise in Give and Take," *Christian Science Monitor*, Dec. 20, 1990.

"Wellstone Gives Own Slant To State's Populist Tradition," *Christian Science Monitor*, Dec. 27, 1990.

"The Future of Newspapers," *Christian Science Monitor*, Sept. 25, 1990, p. 9. (Cover page for six-page special report on newspaper publishing; series directed by William A. Babcock.)

"300-year Newspaper Timeline," *Christian Science Monitor*, Sept. 25, 1990, pp. 10 & 11.

"Intrepid Desktop Editors Have 'Mouse,' Will Publish," *Christian Science Monitor*, Sept. 25, 1990, p. 11.

"'The Street' is History, But Papers Still Thrive," *Christian Science Monitor*, Sept. 25, 1990, p. 13.

"The World Environment – 20 years after Earth Day," *Christian Science Monitor*, April 15-17. (Cover page and various related articles for three-day special series; series coordinated by William A. Babcock)

"Newspaper Staff Perception of Editorial Endorsement Effects in Election 1984." International Communication Association Annual Convention, Montreal, Canada, 1987. With co-author Ronald E. Ostman.

Ronald E. Ostman and William A. Babcock, "Newspaper Editorial Election Endorsements and Political News Coverage: An Integrated Research Review on the Issue of Bias." World Communication Association Biennial International Convention, Norwich, England, 1987.

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"The News Media and the American Environmental Movement." North American Association for Environmental Educators, Portland, OR, 1986.

"Edwin Franden Dakin and the Christian Science Church: A Reported Case of Book Censorship." Southeastern Regional Colloquium of Association for Education in Journalism and Mass Communications, Hampton, VA, 1984.

William A. Babcock and Ronald E. Ostman, "Three Major U.S. Newspapers' Content and President Kennedy's Press Conference Statements Regarding Space Exploration and Technology," *Presidential Studies Quarterly*, Winter, 1983, Vol. 13, No. 1, pp. 111-120.

Ronald E. Ostman and William A. Babcock, "Reagan Inauguration, Hostages Release, or Both? Publications Time, Ownership, and Circulation Size as Factors in Daily Newspaper Editorial Decisions," *Newspaper Research Journal*, July, 1982, pp. 24-35.

Ronald E. Ostman, William A. Babcock and J. Cecilia Fallert, "Relation of Questions and Answers in Kennedy's Press Conferences," *Journalism Quarterly*, Winter, 1982, Vol. 58, No. 4, pp. 575-581.

William A. Babcock and Frederick P. Schneider, "Internal Agenda-Setting of the Press in the 1980 New Hampshire Presidential Primary." International Communication Association, Boston, MA, 1982.

Review of "Reporting Public Affairs," by Henry H. Schulte, New York: Macmillan Publishing Co. Inc., NY, 1981. *Quill & Scroll*.

Review of "Research Methods in Mass Communication," by Guido H. Stempel and Bruce H. Westley, editors, Englewood Cliffs, NJ: Prentice-Hall, Inc., 1981. *Quill & Scroll*.

William A. Babcock and Ronald E. Ostman, "U.S.-U.S.S.R. Space Exploration and Technology, John F. Kennedy, and the Press." Science Writing Educators' Group Association for Education in Journalism, Boston, MA, 1980.

"Theodore Roosevelt: An Examination of Environmental Contradictions," *Midwest Communications Research Journal*, 1978, pp. 1-8.

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Director, 24th Annual Media Ethics Teaching Workshop: "How Do You Teach Accountability in a Media Ethics Class?" Association for Education in Journalism and Mass Communication, Washington, D.C., 2007.

Cultural Series Lecture, "Print Media in the 21st Century: A Phoenix or Flameout?," Marymount College, Palos Verdes, Calif., March 15, 2007.

Academic/Professional Activities

Forum on Media Ethics and Social Responsibility Series Lecture, "Beyond Media Bashing: Credibility, Accountability and the Role of the News Council," Loyola Marymount University, Los Angeles, March 20, 2007.

Director, *23rd Annual Media Ethics Teaching Workshop: "New Trends in Teaching Media Ethics,"* Association for Education in Journalism and Mass communication, San Francisco, 2006.

Panelist, "News Councils: Has Their Time Come?" Society of Professional Journalists, Chicago, 2006.

Panelist, "Hot Topics: A Discussion of Media's Controversies & Challenges," Western Social Science Association, Phoenix, Arizona, 2006.

Panelist, "Ethics in Journalism: The Importance of Truth in Reporting," International City Theatre, Long Beach, CA, 2006.

Co-Director, *22nd Annual Media Ethics Teaching Workshop: Visual Truth in the Marketplace of Ideas,* Association for Education in Journalism and Mass Communication, San Antonio, Texas, 2005.

Keynote presentation, School of Communication Commemorative Ceremony, "Freedom and Responsibility: A Matter of Intent," Northern Arizona University, Flagstaff, 2004.

Co-Director, *21st Annual Media Ethics Teaching Workshop: "The Impact of Infotainment on Media Ethics & Democracy,"* Association for Education in Journalism and Mass Communication, Toronto, 2004.

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Presentation, "Jesse to Arnold: Trend or Aberration?" at *21st Annual Media Ethics Teaching Workshop,* AEJMC, Toronto, 2004.

Panelist, "Media Ethics in the 21st Century," International Communication Association annual meeting, Cincinnati, 2004.

Co-Director, *20th Annual Media Ethics Teaching Workshop*, Association for Education in Journalism and Mass Communication, pre-convention workshop, Kansas City, 2003.

Invited participant, "New Media Ethics" conference, University of Illinois, Champaign, IL, 2002.

Member, Facilities Planning Committee, College of Liberal Arts, California State University, Long Beach, 2002.

Co-Director, *19th Annual Media Ethics Teaching Workshop*, Association for Education in Journalism and Mass Communication, pre-convention workshop, Miami, 2002.

Member, Budget Committee, College of Liberal Arts, California State University, Long Beach, 2002.

Member, Dean's Review Committee, California State University, Long Beach, 2002.

Invited participant, "Global Media Ethics" conference, Washington and Lee University, Lexington, Virginia, 2001.

Panel moderator, "A Media Report Card on Terrorism Coverage Since September 11: The Journalists' Perspective," California State University, Long Beach, 2001.

Member, Budget Committee, College of Liberal Arts, California State University, Long Beach, 2001-2002.

Consultant in *McMullen v. The Denver Post*, 2000-2001.

Member, Salary Increment Advisory Committee, 2000-2001, School of Journalism and Mass Communication, University of Minnesota.

Presentation, "The Ethics of Political Polling." American Association of University Women, Minneapolis, October, 2000.

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Panelist, "Journalism Ethics in the 21st Century," Public Affairs Conference -- Public Leadership: Connecting with the Citizens of the Information Age, Principia College, Elsah, Illinois, March, 2000.

Student-group leader, "International Media Ethics," Public Affairs Conference – Public Leadership: Connecting with the Citizens of the Information Age, Principia College, Elsah, Illinois, March, 2000.

Invited steering committee member, Media Ethics Planning Consortium, Provo, Utah, February, 2000.

Workshop teacher/panelist, "Teaching Ethics in Journalism," Media Ethics Division pre-convention program, Association for Education in Journalism and Mass Communication, Phoenix, 2000.

Workshop session, "Consultations on Media Ethics Research," Association for Education in Journalism and Mass Communication, Phoenix, 2000.

Panelist, "Holding Journalists and the Public Accountable: Research on Media Bias and Balance," Communication Theory and Methodology and Media Ethics divisions, Association for Journalism and Mass Communication, Phoenix, 2000.

Established media ethics "hotline" for members of the Minnesota Newspaper Association, to augment MNA's media law hotline, 2000.

Panel moderator, "Crusading Journalism: Should the Press Take On a Cause?" Association for Education in Journalism and Mass Communication, New Orleans, 1999.

Panel presentation, "Implications of New Media Technologies for Journalism and Mass Communications Education." Association for Education in Journalism and Mass Communication, New Orleans, 1999.

Panel moderator, "Current Legal Hazards: Privacy/trespass/fraud." Society of Professional Journalists, Minneapolis, 1999.

Presentation, "Media Ethics Research: Responsibilities to our Communities." Ethics in the Social Sciences workshop, University of Minnesota, 1999.

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Panel moderator, "The Moral Imperative: Ethics in the 21st Century." 25th Annual Association for Moral Education conference, University of Minnesota, 1999.

Panel moderator, "Media Ethics Research," 25th Annual Association for Moral Education conference, University of Minnesota, 1999.

Panel moderator, "Media Accountability Tools," 25th Annual Association for Moral Education conference, University of Minnesota, 1999.

Consultant in *Chafoulias v. Peterson and ABC*, 1999-2000.

Panel moderator, "Moral Convergence – The Intersection of Law and Ethics." Association for Education in Journalism and Mass Communication, Baltimore, 1998.

Chairman, Media Ethics Interest Group. Association for Education in Journalism and Mass Communication, 1997-98.

Panel presentation, "News Councils Revisited." Society of Professional Journalists, Annual Meeting, Denver, 1997.

Panel presentation, "Victims and Remedies: A New Look at Accountability in the News Media." Society of Professional Journalists, Annual Meeting, Denver, 1997.

Panel presentation, "Mission Statements of Ethics Centers." Association for Practical and Professional Ethics, Annual Meeting, Dallas, 1998.

Consultant, *Medure v. New York Times Company/Press Democrat*, 1998.

Consultant, *Johnson v. CBS*, 1997-98.

Consultant, *Blue Cross and Blue Shield of Minnesota v. Philip Morris*, 1998.

Discussant, Journalism Ethics presentation session, Association for Practical and Professional Ethics annual meeting. Dallas. 1998.

Speaker, "The Intersection of Media Ethics and Law: Mission Possible?" Association for Practical and Professional Ethics annual meeting, Ethics Centers Colloquium. Dallas. 1998.

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Speaker, "Today's Media: How Far is Too Far?" Critical Dialogues program. College of Liberal Arts, University of Minnesota. Minneapolis. 1997.

Panel presentation, "Victims and Remedies: A New Look at Accountability in the News Media." Society of Professional Journalists annual meeting. Denver. 1997.

Consultant, Blandin Foundation, evaluating news coverage of *NewsNight Minnesota* program on Minnesota Public (KTCA) Television.

Panelist, "News Councils Revisited." Society of Professional Journalists annual meeting. Denver. 1997.

Consultant, Medure v. U.S. News & World Report, 1996-97.

Freedom Forum Ethics Fellowship and Workshop, Lecturer, Nashville, TN, 1997.

Consultant, *Antoinette Wesley v. Insight News Group*, 1995/6.

Consultant, *Baybak v. Time*, 1995/6.

Consultant, Minneapolis *Star Tribune*, Advertising Department, ethics training seminar, 1994.

Consultant, *St. Paul Pioneer Press* Editorial Page writers, research presentation on political endorsement policy-making, 1994.

Consultant, *Ruzicka v. Conde Naste*, 1993-94.

Consultant and expert witness, *Ledoux v. Northwest Publishing, Inc.*, d/b/a Duluth News Tribune, 1993-94.

Consultant, Readership Research, Norwich Union News, Norwich Union Insurance Group, Norwich, England, 1990.

Director, In-House Writing Program, *Christian Science Monitor*, Boston, MA, 1988.

Guest Lecturer, United States Army Advanced Public Affairs Course, University of South Carolina, Columbia, SC, 1988.

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Instructor, United States Army Advanced Public Affairs Course, University of South Carolina, Columbia, SC, 1987.

Overseas Teaching/Administrative Assignment, Syracuse University, London Centre, England, 1987.

Consultant, Readership Research, Norwich Union News, Norwich Union Insurance Group, Norwich, England, 1987.

Programmer, International Visiting Journalists Program, United States Information Service, Syracuse University, 1986.

Consultant, Readership/Market Research, *Adirondack Life*, Lake Placid, NY, 1986.

Discussant, Session on Issues in News Management, Newspaper Division, Association for Education in Journalism and Mass Communications Annual Convention, Memphis, TN, 1985.

Moderator, Session on Issues in Newspaper Development, Newspaper Division, Association for Education in Journalism and Mass Communications Annual Convention, Memphis, TN, 1985.

Discussion Leader, Symposium on Toxic Chemicals and the Media, Cornell University, 1984.

Panel Member, Session on Teaching of Political Reporting, Newspaper Division, Association for Education in Journalism and Mass Communications Annual Convention, Gainesville, FL, 1984.

Writing Consultant, Midcareer Development Seminar, *Watertown Daily Times*, Watertown, NY, 1984.

Moderator, Session on Contemporary Issues in Mass Communications and Society Division, Association for Education in Journalism and Mass Communications Annual Convention, Corvallis, OR, 1983.

Overseas Teaching/Administrative Assignment, Syracuse University, London Centre, England, 1983.

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Moderator, Session on Contemporary Issues in Mass Communications and Society, Mass Communications and Society Division, Association for Education in Journalism Annual Convention, Athens, OH, 1982.

Panel Member, Session on Presidential Coverage in News Magazines, Magazine Division, Association for Education in Journalism Annual Convention, Athens, OH, 1982.

Moderator, Session on Presidential Coverage in News Research, Newspaper Division, Association for Education in Journalism Annual Convention, East Lansing, MI, 1981.

Judge, New York Press Association Annual Contest, Syracuse, NY, 1981.

Interns Coordinator, S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY, 1980-1983.

Discussant, Session on Contemporary Issues in Newspaper Research, Magazine Division, Association for Education in Journalism Annual Convention, Boston, MA, 1980.

Courses Taught

Mass Media Ethics
Media Ethics: Principles and Practices
Ethics of Public/Civic Journalism
Judeo-Christian Ethics
Media Law & Ethics Research Methodology
Research Methods
Newspaper Management
International Communications
Mass Media and Society
Political Reporting
Media History
Newswriting
Reporting
Free-Lance Reporting
Environmental Reporting
Public Affairs Reporting
Media Internships