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DEGREES

M.F.A. English, Creative Writing, *Syracuse University*, June 1995

M.A. English, *Southern Illinois University Carbondale*, May 1991

B.S. Journalism, *Southern Illinois University Carbondale*, May 1988

CURRENT EMPLOYMENT

Visiting Assistant Professor for Online Journalism, *Southern Illinois University Carbondale*

2010 scheduled courses:

- JRNL 426: Online Journalism
- MCMA 396: Web Publications
- JRNL 410: Capstone multimedia convergence course

Past courses:

- JRNL 310: Writing for Mass Media
- JRNL 417: Freelance Feature Writing
- JRNL 360: Magazine Publications
- JRNL 495: Capstone multimedia convergence course about the Shawnee National Forest (<http://journal.siu.edu/shawnee>) and Cairo, Ill. (<http://thecairoproject.org>)

I am faculty adviser for DotDawg WebDev RSO. I also serve as unofficial faculty adviser to the students who work on siuDE.com (<http://siuDE.com>), the web site of the *Daily Egyptian*. I am working my second revamp of the journalism department web site (<http://ajstoner.com/journal>) and supervising one student worker and a capstone requirement in the digital communication specialization. Last year, I created a Facebook presence for the school to use to promote networking with current students and alumni (<http://www.facebook.com/pages/Carbondale-IL/SIUC-School-of-Journalism/33597892532>).

In previous years I assisted student workers with the Southern Illinois Editorial Association web site, (<http://journal.siu.edu/siea>). In 2008, I taught high school students how to post video packages on the web during summer camp (<http://siutvcamp.weebly.com>). Students in my first few online journalism courses created, "A Higher Glyphic" (<http://jlabsiuc.com>), which showcased multimedia and projects from other courses in the school. In more recent online journalism courses, my students worked on developing news web sites using the open source content management system Joomla.

EDUCATION

B.S. Journalism, *Southern Illinois University Carbondale*, May 1988

To support myself in college work study, I passed the *Daily Egyptian* employment test and became a staff writer. I fell in love with the newspaper business. Despite a great GPA and recurring Dean's lists while a psychology major, I changed to journalism. This required an extra year. During three years working at the newspaper, I was promoted from staff writer to assistant sports editor to sports editor. I was nominated for Hearst awards for stories about rural fire protection and Title 9 in athletics, and I won a few honorable mentions in the Illinois College Press Association for feature writing. I was both an editor and writer for a basketball pullout that won ICPA best overall special section. My sports stories were commended by coaches, university media relations and athletic directors.

M.A. English, *Southern Illinois University Carbondale*, May 1991 (GPA 3.6)

Funded by a graduate teaching assistantship, I earned a general Master's in English with a specialization in Creative Writing. Highlights included creative writing workshops with Richard Russo, winner of the 2002 Pulitzer Prize for fiction. I also studied with Rodney Jones, poet of renown. Because I was not an undergraduate English major, I took a series of literature courses spanning several periods historically as well as modern American and continental literature. During my first semester, I was particularly moved by the writing of a student who suffered from Cerebral Palsy, so I researched and wrote a treatise on inclusive teaching methods for the disabled for a foundation course on teaching English composition. Extra-curricularly, I co-edited the script and performed in the subsequent "sold out" dramatic reading of women's erotica for women's history month. My Master's thesis was a short collection of poems entitled, *American Magnetics*, and a submission of my best research papers.

M.F.A. English, Creative Writing, *Syracuse University*, June 1995 (GPA @3.7)

I accepted a graduate teaching assistantship and gained valuable experience with unlimited access to computers. In teacher orientation, we were shown the new Macintosh multimedia lab, and I immediately envisioned creating multimedia poetry that would attract the interest of otherwise disinterested students, as well as interactive English assignments that would enhance the student education experience. Half of my teaching assistantship was served in the English Department. I led small group seminars as part of "Living Writers," a large lecture course that met visiting authors and attended the Raymond Carver Reading series.

With the exception of a women's history class, all my elective courses were in computers, and at least six credits were independent studies with computer gurus Carol Lipson and Don Wagner. I also completed the required English Composition teaching theory course. The bulk of my studies focused on poetry workshops and literature courses taught by Mary Karr, Brooks Haxton and Stephen Dobyns. Dobyns directed my thesis. His "Craft Lecture Series" course became the book, Best Words Best Order, and I abide by the theories of writing Dobyns expounds in that book, with a commitment to clarity and revision of writing for communication with the reader.

My thesis was a full length book of poems entitled, *Fishing for Conviction*, and during three years in the program, I also created three major works of multimedia poetry. These works were partially funded by summer fellowships. One of my multimedia, "In the Cellar," won honorable mention in the "Wired" magazine and Voyager Company "New Voices New Visions" international contest.

PREVIOUS EMPLOYMENT

Consultant and web developer, *St. Louis Beacon* (<http://stlbeacon.org>)

I supervised a team of interns who designed this news web site, researched content management systems and presented a business plan. I took on the site development, trained the first group of employees to use its open source content management system (Joomla) and assisted with its soft launch.

Entertainment Web Producer, *Palm Beach Post*, West Palm Beach, Florida

As the section editor of PalmBeachPost.com Entertainment, (<http://palmbeachpost.com/entertainment/>), I wrote all web headlines and link text for the section home and most subsection home pages. I supervised the entertainment related duties of two other staff members and an intern when they worked on my subsections. I made sure all daily print content appeared on site and checked all links.

The web site didn't exist in a vacuum. I frequently conferred with print editors and reporters about what they were working on. I published much of their work on the web before it appeared in print. So, I also had to check versions and eliminate story duplication. I also participated in the write-through process of web stories. Everyone on web staff contributed to proofreading. If I was the only one around, I occasionally had to publish breaking stories on the front of News or Sports.

Using Flash, I promoted all types of internal content – web only, interactive, blogs, reviews, and more. I posted video that I captured from our TV partners, for instance, the Flick Chick's weekly "TGIF" report. I edited graphics, from cropping and resizing thumbnails to Photoshopping cutouts for a re-do of the logos of our "personalities" – the movie critics, TV critic, arts critics, music critics, celebrity gossips and bloggers.

I performed minor design tweaks to the templates. I wrote shells, which are sidebars that contain background, facts, related info and search results. I edited the Post Picks on the calendar daily and sent a weekly newsletter to thousands of subscribers.

I tracked usage of the site with an analytic tool. I participated in at least one daily editorial meeting, where we discussed what to promote -- often based on the statistics we had gathered. I also came up with fun temporary site changes, such as an April Fools special. I expanded the site menu and added a books section, which turned out far less popular than I had hoped although the Post has a respected book critic. I also enjoyed testing games and other interactives such as the Super Bowl "Couch Potato" contest.

I often assisted other web departments with multimedia. Some of my videos are part of the Newspaper Association of America 2005 Digital Edge award winning hurricane site, including "Trailer park tour" http://www.palmbeachpost.com/storm/content/shared/weather/storm/multimedia/frances/audio_video.html; and "Hauling scrap for money," formerly at http://www.palmbeachpost.com/storm/content/shared/weather/storm/multimedia/jeanne/audio_video.html

Additional special report multimedia included editing Ramadi Madness, a set of videos shot by soldiers in Iraq, and editing video of police Taser action against a woman caught speeding. The taser project was a finalist for the 2006 NAA "Edgie" and a winner of "Best of Cox." http://www.palmbeachpost.com/localnews/content/news/special_reports/tasers/

Prior to my promotion, I worked in sports, editing and laying out agate and writing some sports copy. I compiled high school and collegiate sports schedules and rosters in spreadsheets and assisted with conversion of that data to a web stats tracking tool.

Adjunct Professor of Digital Media, Palm Beach Atlantic University

Taught:

- Introduction to Digital Media
- Photojournalism
- Introduction to Audio and Video Productions
- Screenwriting Short Forms

I developed the new courses, “Introduction to Digital Media” and “Photojournalism.” The online course system Blackboard played a large role in my courses, with students submitting digital work for peer review and downloading assignments, exercise files and examples.

OTHER EMPLOYMENT (Self)

Media Restoration and Digital Production, Your Memories on TV; Home Business Services

1. *Photo Scanning and Correction* – Images of any age in any state restored for digital video production and archived for customer's future use in print and screen formats.
2. *Video Shooting, Editing, and Production* – Videos edited and produced from any format. Event, tribute and memorial video shot at customer's request.
3. *Audio Narration, Editing and Soundtrack Production* – "LPs," cassette tapes converted to digital onto CD for audio only or as soundtrack of the DVD movie. Also, professional narration and script writing for photo and video stories.
4. *DVD Authoring and Reproduction* – Life story, event, tribute or memorial ready to play in any DVD player. VHS also available. Bulk copy rates for friends and family.
5. *Tutoring, Consulting and Support Services* – Assist customers with putting their memories into current high quality formats such as DVDs that will play on TV and computer; also web sites.
6. *Project Samples* – “Community Christian Church of West Palm Beach Drama Ministry Video Compilation,” “Police Chief Peter Lalla Retirement Tribute,” “God of the Empty Tomb,” “Jesus, The Resurrection” and two weddings are examples of DVDs produced. Sample client requests: reformat a graduate organ recital from tape to CD; preserve 1960s newspaper clippings as digital files; spot editing on a full length science fiction comedy for an independent producer.

COMMUNITY SERVICE

At SIUC:

- Judged IHSA sectionals 2007, 2008, 2009
- Member of American Cancer Society Relay for Life team
- American Cancer Society neighborhood volunteer
- Led open house tours 2006, 2007, 2008, 2009
- Helped with new student move-in days
- Created presentation of SoJ award winners for Honors Day 2006, 2007, 2008, 2009
- Consulted on web startup for FCC Anna non-profit
- Judged Brehm sports writing contest
- Judged Polly Robinson feature writing contest 2006, 2007
- Explored U of Missouri program requiring students to purchase a laptop
- Golfed for multiple charities

Before SIUC:

- Judged the Sailfish Cup banner contest
- Volunteered for Habitat for Humanity
- Director of communication for the "Purpose Driven Life 40 Days of Purpose" events at Community Christian Church:
 - built web site
 - designed promotional materials
 - wrote and submitted press releases

EMPLOYMENT HISTORY

English Composition Instructor, Keiser College; Lake Worth, Florida; November-December 2002

Multimedia and Web Specialist, Memorial Library; SUNY Cortland; Cortland, New York; 1999-2002

- Taught advanced faculty and staff computer workshops; also presentation workshops for students
- Provided assistance to faculty and staff with advanced multimedia and web projects
- Assisted as needed with redesign and implementation of cortland.edu; trained the Director of Publications in site management and code
- Monitored cortland.edu web regarding accessibility compliance (NY Policy 99-3; Federal Section 508)
- Provided training to cortland.edu webmasters on accessibility compliance
- Developed and produced training materials for advanced workshops
- Designed and maintained the library multimedia web site
- Created multimedia presentations and kiosks
- Updated and created web pages for various campus agencies
- Evaluated and reported on innovations in multimedia software and classroom management systems
- Ran diagnostics and assisted in minor corrective maintenance and upgrades of library computers

Information Technology Specialist, Memorial Library; SUNY Cortland; 1997-1999

- Taught faculty and staff computer workshops; also basic skills workshops for students
- Assessed need, coordinated and publicized schedule for faculty and staff computer training workshops
- Assisted faculty and staff with small group and individual projects
- Supervised, upgraded and maintained the faculty and staff training center (FTC) computer lab
- Developed and produced most training materials for workshops; evaluated outsourced materials
- Designed and maintained Faculty Training Center web site
- Created multimedia presentations and kiosks
- Updated or designed web pages for various campus agencies
- Supervised student intern and some secretarial time responsible for attendance database and reports
- Served three or more hours weekly at the Technology Help Center
- Extra Service:
 - *Adjunct Instructor*, Presentation Graphics, Computer Applications Program, 1999
 - *Web Site Development*, Human Resources, 1999

How did a Creative Writing graduate become a full-time tekkie? As a tekkie, ironically, I became perhaps even more essential to the field of writing. Because of my dual experience, I was often called upon to assist with publications, including the desktop design of several editions of the [Cortland Composition Handbook](#). Also for the English Department at SUNY Cortland, I designed into the curriculum a course, “English 329: Writing in Cyberspace.” Guest lecture

requests also brought me into SUNY Cortland classrooms to cover topics such as “Grammar for Web Page Designers” and “How Computers Can Help English Teachers.” In my role as an employee of the library, I taught two sections of the Composition Library Instruction Program (CLIP), a portion of the Composition 101 class that introduces students to how to locate a book, and how to locate articles and citations in subject-specific databases. My reputation as a dualist led to an invitation from the Syracuse University English Graduate Organization to give a special lecture on “Intellectual Dishonesty,” during which I showed teaching assistants how to detect plagiarism using computers. I evaluated and recommended anti-plagiarism web-ware, such as Turnitin.com, and for students seeking to improve writing, the web-ware of Academic.com. At one conference, I attended a seminar about the future of software that grades essays: E-Rater and Criterion, “automated scoring technology that allows the computer to be taught the features of writing and provide accurate writing assessment.” Although I maintained ties with the English Department, my technology expertise assisted faculty in every field with distance learning and online course management systems, as well as a gamut of software for web, graphics, and multimedia. My journalism background led to a strong working relationship with the Director of Publications and I served as that department's personal consultant during the college web site re-design and implementation.

Computer Training and Support Specialist, St. Camillus Health Center, Syracuse, New York; 1997

Led the upgrade from DOS to Windows computers. Trained entire staff on the new system. Developed learning materials, taught courses and provided computer support; designed and produced newsletters and web site; created multimedia presentation, “Technology and You”

Computer Instructor, Onondaga-Cortland-Madison Board of Cooperative Education Services (OCM BOCES) Business and Industry Services Division, Career Training Center, Liverpool, New York; 1995-1997

Taught beginners how to use computers as well as advanced courses in word processing, image processing, multimedia presentations, databases, and desktop publishing, Mac and Windows. On-site clientele included K-12 teachers attending InService days. Also taught graphics and page design sections to students in the desktop publishing technical certificate program. Performed off-site training in businesses and served as a primary computer trainer for members of the United Auto Workers at the UAW Region 9 Training Center.

Independent Contractor 1995-2002

Tutored internet and multimedia applications; also desktop publishing, multimedia, web page and graphic designs on contract; Internet research, scanning and editing projects; conversion and design of databases and documents across platforms. *Examples of projects:* scanned essays to replace lost disks for author Hayden Carruth and built his web site. Converted Filemaker databases of Comfort Suites Vernon Downs to MS Access. Set up computers for several clients and showed them how to use email and Internet applications. Assisted with multimedia presentations for a local educator (Paula Hayes) for a national conference. Designed coupons and gift certificates for local businesses Lucio's Fisher's of Men and Sprague's Family Restaurant. Trained workers on Microsoft Office for Macintosh at Andersen Consulting.

Volunteer 1996-2002

Designed posters and promotional materials for Liverpool Christian Church Homespun Holidays and taught workshops on creating original holiday greetings and mass mailings. Helped network church office computers for installation of high-speed online service. Created CDs of choir performances.

ENGLISH TEACHING EXPERIENCE

All of my writing courses included teaching word processing workshops or the supervision of word processing seminars. I also required synchronous on-line discussions, taught computer-based research techniques and presented multimedia enhancements. For some courses, I designed interactive course materials and multimedia slide shows, and performed corresponding computer duties such as the on-line assembly and publication of student anthologies.

- *Writing Studio 1 and 2*, Syracuse University Writing Program, 1992, 1995
- *Living Writers ETS 200 and 201*, Syracuse University English Department, 1993-94
- *Technical Writing*, John A. Logan College; Carterville, Illinois, 1992
- *English Literature and Composition*, Carbondale Community High School Special Education, Hill House Substance Abuse Treatment Facility, 1991-92
- *Computer Assisted Composition*, English Department, Southern Illinois University, 1988-90

Recalling myself as a "bored" student (*sigh*), as an instructor I began to address the challenges of motivating student interest in writing. This took on dire urgency when I served as teacher's aide at the substance abuse rehabilitation center for teenagers, Hill House. After a quarter of lackadaisical efforts, these students responded when inspired by the role playing game, "Newspaper." When we moved into literary readings, they wanted to continue the "game" as "Magazine." Each student worked at a "job" that fit his or her strengths. Some interpreted poems with drawings, others wrote original poems, and others edited and designed pages on the computer. They connected with the course material at a deeper, more meaningful level because they took ownership of the process. With teamwork and camaraderie, they produced the anthology, "ImageQuest: Voices and Visions," and won special commendations from the school superintendent. The impact of this project is best described by an excerpt from a letter by the lead teacher, Ellen Ingold:

Picture a group of adolescents standing on a softball field bickering because they can not decide exactly whose responsibility it is to retrieve a foul ball lying fifty feet away. Then picture the same group of students enthusiastically lobbying for the inclusion of a poem in the teacher's office. Picture an East St. Louis street kid whose considerable artistic ability has been used mainly for gang graffiti patiently working through several drafts of a drawing to capture just the right interpretation of a poem. Picture teenagers whose prevailing philosophy of life is "what's in it for me?" deciding to forgo taking credit for their own work so that the anthology could be published despite rigid confidentiality regulations. This is the kind of magic Ms. Stoner worked on the students at Hill House.

The experience of Hill House carried into my teaching at Syracuse University. The "Living Writers" course generated an online anthology of student writing. I introduced students to early versions of "chat" software in my composition courses, and the resulting plethora of textual discourse would require a ream of paper to print out.

In sum, my desire to pique the interest of college students inspired me to create multimedia to liven up traditional English courses. The process of learning multimedia transformed me into a computer expert. The love of instruction led me conclude that multimedia would not only work as an attention grabber but also it would hold students with interactivity, and then learning would take place. I view the implementation of interactivity and "edutainment" as powerful components toward riveting student interest and involvement. Students respond to my teaching methods. Although they work hard, they hardly realize it. In the end they are rewarded because they have created products worthy to share with others, not a few sheets of paper tossed away and forgotten.

GRADUATE COURSES COMPLETED

**TOWARD PhD in INSTRUCTIONAL DESIGN, DEVELOPMENT and EVALUATION
at Syracuse University**

- Multimedia and Computers in Education
- Principles of Instructional Development

PUBLICATIONS

CD-ROM

In the Cellar multimedia on New Voices, New Visions, Voyager Company, 1995.

POETRY

- “Cyberflirts Don’t Touch” in Anne Sexton Lives Here: On-line Anthology 1999
- “Humane” in Hootenanny, Summer 1995
- “Mimosa” in Red Brick Review, Fall 1994
- “Dudley’s Song” in Salt Hill Journal, Spring 1993
- “Mississippi Flyway” and “Rabbit” in Grassroots, Spring 1990
- “Sequel” in Gulf Coast, Spring 1989

MAGAZINE and OTHER JOURNALISM EXPERIENCE

- “*C.H.I.P.S. –Connecting Healthcare Information by Providing Support*” Newsletter of Management Information Systems, St. Camillus Health and Rehabilitation Center, 1997
- “*Director of Aviation*” and other titles with photography, Vocational Biographies, 1990-96
- Syracuse University Graduate Programs in English, promotional pamphlet, 1995
- “*College of Liberal Arts: Now*” and “*Education Today*” Newsletters for University Print Communications, Southern Illinois University at Carbondale, 1988
- “*Illinois Factory Worker*” writer and photographer, Anna, Illinois, 1987-88
- “*Rodney Jones: Poetry in Motion*” and other articles, Alumnus, University Print Communications, Southern Illinois University at Carbondale, 1988-92

Daily Egyptian writer
and sports editor, Southern Illinois University at Carbondale, 1984-1987

SERVICE HISTORY (SIUC)

Graduate Committee Chair

- Lynne Westra, MFA thesis, "Digital Convergence: The R(E)volution of the Internet, Cell Phones and Portable Media Players"

Committee Member

- University Computing Advisory Committee
- Daily Egyptian redesign and new development Ad Hoc
- News-editorial, photojournalism curriculum
- Journalism curriculum
- MCMA web site college-wide committee
- University web focus group
- University Civil Service award nomination for Karen Waldron (chair)
- Journalism technology purchases and grant applications
- Broadcast and print journalism college-wide convergence news curriculum
- Journalism Department web redesign committee (chair)
- Ad hoc chair copyright concerns in media partnership (siuDE.com)
- Ad hoc chair equipment team (siuDE.com)
- Technology fee grant application (four years)
- Search for River Region News Director
- Search for photojournalism professor
- Committee of the whole -- director search
- Ad Hoc -- JRNL 310 grammar and technology infusions

SERVICE HISTORY (SUNY CORTLAND)

Member

- Campus Long Range Planning Goals Technology Work Group
- Middle States Accreditation Technology Documentation Group
- Information Resources Software Support Policy Committee
- Search Committee Assistant Professor of Educational Technology
- Search Committee, Distance Learning and Classroom Media Services Assistant
- Center for Applied Technology in Education (CATE) Curricular Concerns Committee
- Library Curriculum Committee
- Ergonomics Committee

Chair

1. Search
Committee, Assistant Manager, Technology Help Center
2. Social Committee

AWARDS and ACTIVITIES

Grants / Awards:

- Applying for Knight News Challenge grants, 2008, 2009
- Mendenhall award, 2007
- Edited (with Karen Waldron) application for tech fee grant, 2006, 2007, 2008, 2009
- Year end monies grant for computers for siuDE.com
- Digital Edge (NAA) finalist, multimedia, 2006 (Taser project 2005)
- Best of Cox, multimedia, 2006 (Taser project 2005)
- Digital Edge (NAA) winner, multimedia, 2005 (Storm 2004)
- Best of Cox, multimedia, 2005 (Storm 2004)
- Four United University Professionals Individual Development Awards, 1998-2001
- Two Travel and Research Awards, SUNY Cortland College Foundation, 2000 and 2001
- President's Special Recognition Pin, 2000
- SMARTER KIDS FOUNDATION Smarter Kids Grant to purchase SMART technology boards, 1998
- New Voices, New Visions Honorable Mention, Electronic Art Contest of the Voyager Company, Interval Research and Wired, 1994
- Two Summer Fellowships, Syracuse University English Department and Graduate School, computer multimedia, 1993 and 1994

Personal Appearances / Invited Presentations:

- ***Hayden Carruth Tribute***, invited speaker and video presenter, Syracuse University, 2009
- ***Writing for the Web***, invited presentation SIUC Campus Webmasters conference, 2009
- ***MCMA Workshop: Introduction to Joomla***, invited presenter, SIUC, 2008
- ***Recruitment DVD***, segment shot in online journalism, SIUC, 2008
- ***Aging is an Asset for Media***, invited group leader, SIUC, 2008
- ***MediaTrain***, web workshops for high school teachers, SIUC, 2008
- ***"Online Newspapers"*** Southern Illinois Learning in Retirement: Media Series, invited presenter, 2007
- ***Online NewspaperTopics***, presentations to visiting African journalists, 2006, 2007
- ***"InFocus," WSIU*** television panelist, 2007
- ***"Understanding Online Audiences: Trends and Problems of Online Use"*** Presentation, College Media Advisers, St. Louis, 2006
- ***"How to Put Your Paper on the Web"*** Presentation, SISPA, 2007
- ***"Excellence in Online Journalism"*** Presentation, SISPA, 2006
- ***"Online Journalism Topics"*** Numerous guest lectures in MCMA courses, SIUC, 2005-2007
- ***"Wanda (I'll Be Seeing You)"*** Poetry Performance, Westcott Christian Coffee House, Syracuse, 2002
- ***Game of Chance (multimedia)*** Presenter, Michigan State University, 2002
- ***"Web Photo Galleries"*** Presenter, Wabash College, 2002
- ***"Introducing Digital Video to Your Classroom"*** Co-Presenter, SUNY Technology Conference, 2001

- **SUNY Cortland Multimedia Grant Recipients Showcase** Panel and Poster, SUNY Conference on Instructional Technology (CIT), 2001
- **“New York State Policy 99-3: Making Web Pages Accessible”** Presenter, SUNY Cortland, 2000
- **“A Team Approach to Training”** Co-Presenter, SCT Summit 2000, San Francisco, 2000
- **A Fantasy (multimedia)** Presenter, Meramec Writing Festival, Meramec College St. Louis, 2000
- **“Multimedia Information Kiosk”** Poster Session, CIT, SUNY Buffalo, 2000
- **“Multimedia Information Kiosk”** Work in Progress, TeachTools '99, Syracuse University, 1999
- **PowerPoint** Workshop Presenter, Faculty Multimedia Week, Alfred University, 1999
- **“Intellectual Dishonesty and the Internet”** Guest Speaker, English Graduates Organization, Syracuse University, 1998
- **PowerPoint** Workshop and **“Multimedia Development”** Presentation, CIT, SUNY Cortland, 1998
- **Multimedia Poetry**, Presenter, Meramec Writing Festival, Meramec College, St. Louis, 1998
- **In the Cellar (multimedia)** “New Voices New Visions” Opening Night of the New York Film Festival, Lincoln Center, New York, 1995
- **Computers and Writing: Interactive Multimedia Poetry**, Presenter, Conference on Computers and Writing, University of Missouri at Columbia, 1994
- **“Computer Multimedia: Interactive Writing”** Work in Progress, TeachTools '93, Syracuse, 1993
- **Beyond the Book**, Panelist, Fourth International Symposium on Electronic Art, Minneapolis College of Art and Design and the University of Minnesota, 1993

Development Attended:

- **SIUC webmasters, conference**, 2009
- **National Association of Broadcasters Web Seminars**, Las Vegas, 2007, 2008
- **Final Cut Pro**, SIUC, 2008
- **Apple in Education: Podcasting**, SIUC, 2008
- **Blackboard/WebCT migration**, SIUC, 2007
- **Apple in Education: Aperture**, SIUC, 2007
- **Podcasting, Audio** Workshops, SIUC New Media Center, 2006
- **College Publisher** Training, SIUC, teleconferenced, 2006, 2008
- **Site Catalyst**, Training, Palm Beach Post, West Palm Beach, 2005
- **DTI Systems**, Workshops, Palm Beach Post, West Palm Beach, 2004
- **Pinnacle Systems Basics**, Cortland, 2002
- **Macromedia Dreamweaver and Flash MX Accessibility**, Columbus, Ohio, 2002
- **Quicktime Streaming** Future Media Concepts, Boston, 2001
- **Matrox and Adobe Premiere** Digital Video Editing, Ft. Lauderdale, 2001
- **Macromedia Flash and Director** SUNY Training Center, 2001
- **Educational Technology Day** Ithaca College, 2001-02
- **SUNY Conferences on Instructional Technologies** 1998-02
- **WebCT** SUNY CIT Workshop, 2001
- **SUNY Technology Conferences** 1999-02
- **NYS Policy 99-3 and Cascading Style Sheets** SUNY Training Center, 2000
- **HighEdWeb** Higher Education Web Professionals of NY Conference, 2000-01
- **ToolBook Assistant** Course, Boston, 2000

- **Adobe GoLive Small**
Group Training (contractor on campus), 2000
- **Town Meeting on Copyright** Syracuse University, 2000
- **Final Cut Pro** Digital Video Tour, Syracuse, 2000
- **TeachTools** Conferences, Syracuse University, 1995, 1998-02
- **Web Design 2000 and Photoshop WOW** Syracuse, 2000
- **ToolBook and Classroom Management Systems** Hudson Valley College, 2000
- **Interactive Multimedia** American Society of Trainers and Developers (ASTD) Conferences, 1999-00
- **“Using Vector-Based Technologies on the Web”** Macromedia Flash Workshop, ASTD, 2000
- **Learning Suite** SCT Summit Workshops, San Francisco, 2000
- **SCT Summit** 1999-01
- **Train the Trainer** Workshop, SCT Training Center, Malverne, PA, 1999
- **Access Database Design** Course, Onondaga Community College, 1999

Saluki Spirit

- **AEGIS Alumni Reunion 2010, organizer**, 2009-10
- **Inspiring Women** gala, 2008
- **Marching Saluki Alumni Band**, reunion and on-field participant, SIUC, 2008
- **Radio-TV 50th Anniversary** guest, 2007
- **WSIU Auction**, 2007
- **Season ticket holder**, men’s and women’s basketball, regular attendee, football

Memberships / Online Groups

- SIU Alumni Association, Lifetime
- Poynter Institute
- Cyberjournalist.net
- Knight Digital Media Center
- Society for News Design
- Poets and Writers Registry
- Friends of the SIUC MFA Program in Creative Writing

COMPUTER EXPERIENCE HIGHLIGHTS

Since 1995, I have taught numerous computer workshops. When necessary, I developed special topic sessions such as "Y2K: Are You Ready?" I opened that "how to" class by singing "Ballad of Y2K" to the tune of Gilligan's Island theme song and imploring attendees to join in on the chorus. Complete with playing an MP3 of Auld Lang Syne and honking the party horn, we would then shout "Happy New Year" and toast coffees. And yes, the learners left capable of running the Y2K Analysis program on their computers and ensuring their data would be safe.

For OCM BOCES, I was generally supplied with classroom materials purchased from New Horizons. My "students" were often teachers doing inservice days, young adults in the technical certificate program for desktop publishing, and union laborers. The setting for my workshops included computer labs of both the Macintosh and Windows type.

At St. Camillus Health Center, I designed the entire training program and all classroom materials from scratch. For this I wrote introductory courses for the Windows operating system and network security, and a lengthy training series with exercises for Word, several units for Excel and one for PowerPoint. I also designed and created a newsletter with technology tips and news about Management Information Systems services and a companion web site. The learners of Windows, Word and the medical database system were all adults of varying ages and health occupations: nurse's aides, nurses, physical therapists and secretarial staff. Excel and PowerPoint seminars were attended by administrators.

At SUNY Cortland, I evaluated learning materials from external sources for use in the classroom and occasionally selected inexpensive workbooks from sources such as New Horizons, Element K and Adobe Press. I also developed materials to conserve budget money for later purchases of new equipment and software. I often preferred my own materials because they moved more clearly through the objectives I determined were most effective for learning software. I also supplied learners with follow-up resources, individual assistance and supplemental learning tools such as online tutorials. According to my title, I was the faculty trainer; however, I taught fall and spring semester computer orientations to undergraduate students as part of library learning resource services. For some courses, such as SPSS and Banner 2000, I was part of a team effort. As with BOCES, the setting for my workshops included labs of both the Macintosh and Windows type, but less Macintosh over the years and more Windows.

Since coming to SIUC, however, I am catching up on Mac and doing less with Windows.

In the Software section I categorize software as "Taught" to indicate that I taught at least one formal workshop. Software categorized as "Know" means I have used the software to generate products at some point during my employment, self-employment or volunteer work.

Software

3. **Office Suites:** *Taught* – Microsoft Office (Word, Excel, PowerPoint, Access), Corel (Word Perfect with some Quattro Pro and Presentations), ClarisWorks (all) *Know* – MSWorks, OpenOffice
4. **Desktop Publishing:** *Taught* – Quark, InDesign, PageMaker, Publisher *Know* – DTI (the *Palm Beach Post* system)
5. **Graphics:** *Taught* – Photoshop, ImageReady, Microsoft PhotoEditor and Paint; Digital Camera Input; Flatbed, Negative and Slide Scanning *Know* – Paintshop Pro, Illustrator, Cool3D
6. **Audio:** *Taught* – Garage Band, Sound Forge *Also Know* – Audition, Pinnacle Clean, WaveLab Lite, SoundEdit Pro, Felt Tip Studio
7. **Video:** *Taught* – iMovie, Flash Video, Premiere, QuickTime Pro, VideoWave Studio, Avid, Camtasia, Digital Video Camera Capture *Know* – Sorenson Squeeze, Media Cleaner Pro, After Effects, Final Cut Pro
8. **Animation/Other:** *Taught* – Flash, Soundslides; *Know* – LiveMotion
9. **Multimedia Authoring:** *Taught* – Hypercard *Know* – Toolbook, Director, *some* Authorware
10. **CD, VCD and DVD:** *Know* – MAC OS burner, Ahead Nero Burning Rom, Sonic My DVD, DVDIt LE, TMPGEnc DVD Author and Plus, Bitrate Viewer, VCDEasy, MusicMatch, Roxio EasyCD Creator

11. **Internet:** *Taught* – Dreamweaver, Netscape Communicator, Internet Explorer, HTML Editing (EditPlus, GoLive), Eudora, Acrobat, WS_FTP, Fetch, Cyberduck *Know* – FrontPage, Team Site, Site Catalyst, Google Analytics
12. **CMS:** *Taught* – Joomla, Wordpress, College Publisher
13. **Of note:** *Taught* – Banner 2000, Outlook (Exchange), Filemaker Pro
14. **Courseware:** *Taught* – TopClass, WebCT, Blackboard
15. **Operating Systems:** Macintosh (to 9, some X), Windows 3.X, 95, 98, 2000, XP *Also* – some DOS, Linux, Unix
16. **Network:** *Taught* – Novell Netware Basics, Special Topics such as “Virus Protection and Security Issues” and “Back Up Files on the Microsoft Network” *Know* – some NW Admin, NT, MS, AppleShare
17. **Anti-Virus:** *Taught* – Command *Know* – Norton, McAfee, Symantec, Avast, Freedom
18. **File Compression** *Know* – WinZip, PowerArchiver, Stuffit
19. **CD extras, shareware, freeware** – *Know* – IrfanView, CoffeeCup, BBEdit, etc.

Hardware Set-up, Installation and Troubleshooting:

- scsi card installation
- printers
- flatbed and slide scanners
- digital video cameras, analog conversion cards and breakout boxes
- digital still cameras
- storage drives
- CD-RW
- modem, cable modem and network cards
- mic/line-in, simple sound board / mixer, conversion amp
- classroom media such as SMART Board, ELMO, projector
- network cable construction

PORTFOLIO

Samples of student work and other relevant URLs are posted in my portfolio example at ajstoner.com/portdemo

REFERENCES

Current letters at your request.